



Election Signage Guide

Planning and Development Services Department

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This information is provided as a guide for convenience only. It is not intended to replace Bylaws or other legal documents nor should it be construed by anyone as a right to permit approval if the steps indicated are followed.

The City of White Rock regulates political signs through its Sign Bylaw, 2010, No. 1923, as amended. Relevant sections of the Bylaw are as follows:

Section 1.3. – Definitions

“Political Sign” - means a Sign erected to support the election of a particular candidate or the support for a particular cause at a municipal, provincial or federal election.

Section 6.10. - Political Signs

- 10.1 Political Signs shall be displayed not more than 30 days before the date of a local government, provincial or federal election or referendum, and shall be removed within 7 days following the election or referendum.
- 10.2 Political Signs shall be non-illuminated and may have up to four Sign Faces. No single Sign Face shall exceed 2.5 square metres (26.91 square feet) in Sign Area and no free- standing political sign shall exceed 2.1 metres (6.56 feet) in height.
- 10.3 Political Signs shall not be placed on a public right-of-way or on any City property except that Political Signs may be placed on road ends and unopened road allowances, and on a public right-of-way in a front or side yard on the inside of the sidewalk, with the permission of the adjacent property owner.
- 10.4 Any Political Sign which obstructs access or visibility for traffic, or is placed on public property other than provided for in this section will be removed by the City.

For More Information

The Planning and Development Services Department enforces these regulations through its Bylaw Enforcement staff.

For additional information on the City’s Sign Bylaw please contact the Bylaw Enforcement Division at 604-541-2146.