

- PRESENT:** C. Latzen, Chairperson  
G. Gumley, Vice-Chairperson  
S. MacDonald, Community Member  
A. Shah, Community Member  
H. Valentine, Community Member (left at 5:07 p.m.)
- NON-VOTING:** P. Giesbrecht, Semiahmoo First Nations representative  
A. Nixon, White Rock Business Improvement Association  
(arrived at 4:58 p.m.)
- COUNCIL:** Councillor Trevelyan (Council Representative)
- ABSENT:** T. Blume, Community Member  
S. Greysen, Community Member  
C. James, Tourism White Rock  
R. Khanna, South Surrey/ White Rock Chamber of Commerce
- STAFF:** C. Isaak, Director of Planning and Development Services  
J. Gordon, Director of Engineering and Municipal Operations  
G. Newman, Manager of Planning  
A. Stewart, Committee Clerk  
D. Johnstone, Committee Clerk
- Public: 1  
Press: 0
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1. **CALL TO ORDER**  
The Chairperson called the meeting to order at 4:03 p.m.
2. **ADOPTION OF AGENDA**  
2020-MDTF- 01 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force adopts the January 21, 2020 agenda as  
circulated.  

**CARRIED**
3. **ADOPTION OF MINUTES**  
2020-MDTF- 02 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force adopts the November 19, 2019 minutes as  
circulated.  

**CARRIED**

4. **WATERFRONT ENHANCEMENT STRATEGY REVIEW AND DISCUSSION**

The Task Force discussed each of the ‘buckets’ of potential action items identified by the Chairperson. It was noted that three (3) things are required for nearly all anticipated recommendations: public funding, private funding and/ or volunteer organization to execute. The following comments were provided:

a) **Maintenance**

Furniture Kit

- Staff reported that they are working towards a consistent aesthetic for the Promenade and Marine Drive starting on East Beach. New picnic tables and benches have been implemented in East Beach, and the plan is to work west to replace the old Expo benches as budgets permit.
- An interest was expressed in implementing tall narrow tables/ communal tables.
- Implementing additional picnic tables was discussed (noted closer to Bay Street could be considered).
- With respect to garbage cans, it was noted that there are a variety of different types along the Promenade and Marine Drive.
- Containers that are divided for waste/ recycling/ compost can create issues, as many do not use the containers properly. Staff also noted that the City is paying three (3) fees for the collection of these types of bins as they contain three (3) bags.
- Staff noted that currently the City has a contractor collecting garbage along the waterfront/ Promenade.

**Action Item:** Staff to look into options for the current Expo benches once they have been replaced. It was noted these could be of interest to the community and/ or could be repurposed/ recycled.

2020-MDTF- 03 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff investigate the feasibility of implementing extended / community tables along the Promenade on West and East Beach and appropriate sidewalk areas.  
**CARRIED**

2020-MDTF- 04 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff investigate the feasibility of replacing the Expo benches with the bench design used in the refurbishing of East Beach; and  
  
THAT staff review ways to recycle/ reuse the Expo benches.  
**CARRIED**

- 2020-MDTF- 05     **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff investigate the feasibility of installing a consistent style of garbage / recycling cans along the Promenade and Marine Drive sidewalks.

**CARRIED**

Restrooms

- The term ‘comfort stations’ was discussed. It was noted that ‘restrooms’ is a more universal term.
- Current signage may not be as effective as it could be.
- Directional signage for restrooms along the Promenade could be considered.
- While staff noted that the restrooms had been painted last year, it was suggested that the paint may require a refresh (both inside and outside).
- Current hand dryers should be replaced (do not offer a lot of airflow).

- 2020-MDTF- 06     **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff investigate the feasibility of updating the Oxford and Balsam comfort stations with clearer signage, beautification efforts, and to upgrade current hand dryers.

**CARRIED**

**Note:** A. Nixon arrived at the meeting at 4:58 p.m.

Lighting

- Current and future tree lighting along Marine Drive was discussed. It was noted that tree lighting adds to the aesthetics of the Promenade.
- Catenary (overhead suspended) lighting was discussed in the Waterfront Engagement Strategy (WES). It was suggested that implementing this type of lighting in East Beach could add to the character of the neighborhood.
- Staff noted that while lighting the trees in the median at East Beach could bring positive benefits to the street level atmosphere, residents above and behind the businesses need to be consulted as this lighting may negatively affect their enjoyment of their residences.

- 2020-MDTF- 07 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff continue with the implementation of expanding lit trees along Marine Drive and the Promenade, and investigate the feasibility of expanding to the median at East Beach.

**CARRIED**

- 2020-MDTF- 08 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request that staff investigate the feasibility of installing catenary/ suspended lighting across Marine Drive on East Beach.

**CARRIED**

**Bylaw Updates**

- Staff summarized the Bylaw changes/ suggestions that have been made by the Task Force to date.
- Enclosed patios were identified as an important consideration for businesses along Marine Drive (especially in the off-season).

**Note:** H. Valentine left the meeting at 5:07 p.m.

- 2020-MDTF- 09 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force recommends that Council request staff to explore how to facilitate the installation of enclosed patios along Marine Drive.

**CARRIED**

A. Nixon, White Rock Business Improvement Association (BIA), noted that if the City does move ahead with this initiative the BIA would be willing to work with the City to ensure that businesses are following the proper procedures and protocols.

**b) Enhancement**

**Comprehensive Wayfinding Signage**

- The Task Force suggested that wayfinding signage could be considered to illustrate the location of restrooms, the White Rock, the Pier, White Rock Museum, parkade, information signage (animal and wildlife related signs), connecting trails, bicycle routes, pathway access, Semiahmoo First Nations (SFN) Lands, exits to Town Centre, bus stops etc.
- Staff noted that signage needs to be consistent and that a consultant could be considered if Council decided to move ahead with additional wayfinding signage.
- General signage along the Promenade was discussed. It was noted that the position and language on the signs could be re-evaluated to determine if it is effective.

2020-MDTF- 10 **It was MOVED and SECONDED**

THAT the Marine Drive Task Force recommends that Council consider hiring a consultant to develop a comprehensive wayfinding and information plan on the waterfront including the following parameters:

- Location of restrooms;
- The White Rock;
- The Pier;
- The White Rock Museum;
- Parkade;
- Information signage (animal and wildlife related signs);
- Connecting trails and bike routes;
- Pathway access;
- Semiahmoo First Nations Lands;
- Exits to the Town Centre; and,
- Bus stops.

**CARRIED**

**SFN Storytelling Signage (in both English and Sencoten)**

2020-MDTF- 11 **It was MOVED and SECONDED**

THAT the Marine Drive Task Force recommends that Council initiate discussions with the Semiahmoo First Nation regarding storytelling signage.

**CARRIED**

**Action Item:** In the interest of time, the Chairperson requested that the remaining topics listed under Item 4 be deferred to the next scheduled meeting:

**Maintenance**

- Complete Character Design Guidelines for east and west beaches
- Reintroduce a “Façade Facelift” program
- Pop up parks
- Widen sidewalk on Marine Drive between Vidal Street and Oxford
- Repurpose or remove of ATM kiosk at Marine and Martin
- Develop marketing program and incentives to attract new, varied retail and service investment

**Capital Projects**

- Kids playground on east beach, adjacent to Charles Bernard Plaza
- Pier improvements
- Flexible use of parking lot west of the Museum
- Ice Rink for Memorial Park

Note: Agenda items addressed out of order.

7. **OTHER BUSINESS**

- **La Connor Washington trip**

It was reported that this was discussed at the December 16, 2019 Governance and Legislation Committee meeting. Council determined that they would like to see this as a Council to Council meeting.

Council had requested that the Task Force provide feedback regarding any questions/ comments that could be addressed during the La Connor Washington trip. It was suggested that Council could discuss the mix between retail and hospitality businesses in La Connor, and how that was accomplished/ encouraged.

- **Member input/ ideas**

P. Giesbrecht, Semiahmoo First Nations representative, suggested that Section 3.4.1 (Create an education, interpretation and awareness program) of the Waterfront Engagement Strategy (WES) be amended to reference the Semiahmoo First Nation as a partner (together with the Friends of the Semiahmoo Bay and the Ministry of Environment) to develop the nature and wildlife interpretation program.

- **Year-end committee report**

This report was provided to the Task Force for information.

5. **UPDATES FROM OCTOBER/ NOVEMBER MEETINGS**

- **Status of Task Force Recommendations provided to Council at their November 4 and December 16, 2019 meeting.**

The Chairperson summarized the outcomes of the previous Task Force recommendations to Council. It was noted that on-going updates with respect to recommendations to Council will be tracked on the action-tracking document.

- **BURLINGTON NORTHERN SANTA FE (BNSF) Legacy Fund**

Councillor Trevelyan advised that he has had initial discussions with BNSF regarding the possibility of a legacy fund. The focus of discussions moving forward would be to build the relationship between the City and BNSF.

- **Parking items**

Councillor Trevelyan reported the following information:

- The Parking Task Force was not renewed for an additional term by Council.
- Currently free weekday parking on the waterfront is still in effect.

The Task Force discussed feedback obtained by local businesses and residents with respect to free weekday parking in the winter season. A. Nixon, BIA, noted that he has received positive comments from businesses along the waterfront. Potential metrics for determining the relative successes and failures of the current parking structure were discussed. It was noted that metrics can often be difficult to determine as a variety of other factors (weather, festivals etc.) could also have an effect on parking.

- **Zoning changes, Enclosed Patios**  
This topic was discussed during Item 4.

6. **UPDATES ON COUNCIL DECISIONS RELEVANT TO MARINE DRIVE**  
No update at this time.

10. **CORRESPONDENCE**

- Email dated December 2, 2019 providing suggestions for the Marine Drive Task Force

2020-MDTF- 12 **It was MOVED and SECONDED**  
THAT the Marine Drive Task Force receives for information the correspondence dated December 2, 2019 included in the January 21, 2020 agenda package.

**CARRIED**

8. **MARINE DRIVE TASK FORCE RENEWAL**

The Task Force discussed the possibility of asking Council to extend their current term past its current end date of March 31, 2020. It was noted that there are a variety of items that still need to be covered by the Task Force; however, there are currently two (2) more meetings in which this could take place. The Task Force suggested that this be reconsidered at the next scheduled meeting.

9. **ACTION TRACKING**

The Committee Clerk noted that action tracking sheets will be provided for all City Committees/Task Forces. This spreadsheet will be updated after each meeting and will be included along with the agenda package for each meeting for information purposes.

11. **NEXT STEPS FOR THE MARINE DRIVE TASK FORCE**

- Finish discussion surrounding the remaining topics in Item 4.
- Look at off-season events and volunteer activities/ fundraising.
- Conversation on the future of the Waterfront Engagement Strategy, and how these action items stay relevant following the end of the Task Force term.

**12. 2020 SCHEDULE OF COMMITTEE MEETINGS**


The following schedule of Marine Drive Task Force meeting dates for 2020 were approved at the October 15 meeting, and are provided for informational purposes:

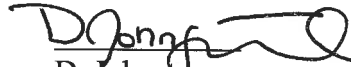
- February 18; and
- March 17.

**Note:** The Marine Drive Task Force term ends March 31, 2020.

**13. CONCLUSION OF THE JANUARY 21, 2020 MEETING**

The Chairperson declared the meeting concluded at 5:57 p.m.

  
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C. Latzen  
Chairperson

  
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D. Johnstone  
Committee Clerk