

PRESENT: B. West, Chairperson
B. Cooper, Vice-Chairperson
E. Dufour
Y. Everson
G. Kennedy
U. Maschaykh

STAFF: E. Keurvorst, Manager of Cultural Development
D. Johnstone, Committee Clerk

Public: 0
Press: 0

1. CALL TO ORDER

The meeting was called to order at 4:00 p.m.

2. ADOPTION OF AGENDA

2020-PAAC-005

IT was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the agenda for the February 27, 2020 meeting as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) February 13, 2020

2020-PAAC-006

IT was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the minutes of the February 13, 2020 meeting as circulated.

CARRIED

4. MEMORIALS – BEST PRACTICES

Staff reported the following information:

- The City has recently had a request for a memorial piece in White Rock.
- Best practices from other municipalities on a potential memorial policy were discussed at a recent BC Public Art network meeting.
- It would be beneficial to establish a policy surrounding memorial projects to assist the City when receiving these types of requests.

The Committee discussed a variety of factors that could weigh in to this process including political considerations, how much time has passed, how it will age, who is paying for it and if it is considered public art. It was suggested that a

policy should be established providing a definition for a memorial project, the criteria around it and information on how it would be funded.

2020-PAAC-006

IT was MOVED and SECONDED

THAT the Public Art Advisory Committee recommends that Council consider directing staff to develop a policy surrounding memorials in White Rock.

CARRIED

5. 2020 GOALS AND WORK-PLAN RECOMMENDATIONS FOR PUBLIC ART

Banner Program:

Staff summarized the draft version of the call for qualifications for artist-designed banners. The Committee expressed their support of the banner project, and the call for qualifications (with the noted changes):

- Rather than breaking the banner project into three (3) areas - East Beach, West Beach and Uptown – it was suggested that banners throughout the City alternate between artist designs for a more cohesive display. This would also provide an even number of banners per artist.
- Within the general information provided for the call, the reference to the previous street banner program (being through the White Rock Business Improvement Area with a tourism/ business development focus) should be removed.
- With respect to the number of artists to be selected – that the call remain general and only say ‘artists’. This allows for the opportunity for the selection panel to determine the number of designs to be commissioned.
- The Request for Proposals (RFP) should be communicated through the Peace Arch News, City Website, social media accounts as well as providing the information to other local art associations.
- The artwork budget of \$1,100 per selection was discussed. It was suggested that the City reach out to comparable cities (Langley, Port Moody and Pitt Meadows) to determine an aggregate of all three (3).
- With respect to the selection and commissioning process it was suggested that item D (*good communication skills and a desire and ability to work with other people*) be removed, and that item E (*Previous experience working efficiently, collegially and collaboratively with civic agencies*) be amended to state that this would be desirable (but not required).

In response to questions from the Committee, staff provided the following information:

- The cost for manufacturing the banners would be roughly \$18,000. An overall budget for the project has been set for \$25,000.
- The funds for this project would come from the public art fund. Council would still need to approve the allocation of funds to this project.

- In accordance with the Public Art Policy, a Public Art Selection Panel (PASP) would be created by the Public Art Advisory Committee to select the banner design(s).
- The goal would be to have the banners implemented by July 1, 2020.

The Committee selected *My City by the Sea* as a theme idea for the banner project.

Note: U. Maschaykh left the meeting at 4:55 p.m.

Action Item: Staff to provide Council with a corporate report regarding the banner program and to provide the Committee with an update on that report at their next scheduled meeting.

Sidewalks:-Crosswalks:

The Committee discussed the idea of implementing themed crosswalks defining the ‘cultural corridor’ in White Rock. The Committee expressed an interest in learning more about potential pricing, durability and upkeep.

Action Item: Staff to discuss the idea of a crosswalk project with the Director of Engineering and Municipal Operations and to provide additional information back to the Committee.

Action Item: Staff to look into the budget/ project details from the previous PAAC Rain Works project, and to provide that information back to the Committee.

Themes/ vision statement:

Staff provided an On-Table document titled ‘Creating Change through Arts, Culture, and Equitable Development: A Policy and Practice Primer’.

The Committee discussed how they wanted to spend the remainder of their term and if determining a theme or vision statement for public art in White Rock would be helpful moving forward.

Staff noted that in terms of projects the Committee currently has the several items underway or in discussion including: the project at the Saltaire (\$200,000 to put towards a public art piece/ pieces), the Blue Heron at George Street and Thrift Avenue, the mural at the Monico building as well as the banner project.

Action Item: Staff to add the Saltaire Project to the next committee agenda for discussion.

The Committee discussed other potential project ideas, such as a gateway project, animating the stairways/ dedicated pedestrian routes on the east side of the city and a biennale.

Action Item: The Committee to come back to the next meeting with ideas on potential projects for 2020, and what they think success for their term would look like.

6. INFORMATION

- Committee Action Tracking Document

7. OTHER BUSINESS

None.

8. PUBLIC ART ADVISORY COMMITTEE 2020 MEETING SCHEDULE

The following meeting dates were approved by the Committee and are provided for information:

- March 26
- April 23
- May 28
- June 25
- July 30
- September 30
- October 29
- November 26

10. CONCLUSION OF THE FEBRUARY 27, 2020 MEETING

The Chairperson concluded the meeting at 5:46 pm.

Adopted at the October 29, 2020 meeting

B. West
Chairperson



D. Johnstone
Committee Clerk