

**PRESENT:** Councillor G. Meyer  
Councillor B. Lawrence  
Councillor L. Sinclair  
B. Bezubiak

**STAFF:** D. Bottrill, Chief Administrative Officer  
J. Gordon, Director, Engineering and Municipal Operations  
C. Johannsen, Director Planning & Development Services  
G. Diogan, Committee Clerk

**GUESTS:** S. Thompson, Binnie

Press: 0  
Public: 6

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1. **CALL TO ORDER**  
The meeting was called to order at 3:30 p.m.

2. **ADOPTION OF AGENDA**

2018-GFSC-003 **It was MOVED and SECONDED**  
THAT the Gateway Feature Selection Committee adopts the agenda for the  
May 30, 2018 meeting as circulated.

**CARRIED**

3. **ADOPTION OF MINUTES**

2018-GFSC-004 **It was MOVED and SECONDED**  
THAT the Gateway Feature Selection Committee adopts the minutes for the  
May 8, 2018 meeting as circulated.

**CARRIED**

4. **PUBLIC INFORMATION MEETING– Director of Engineering & Municipal Operations, and Director of Planning & Development Services**  
The Public Information Meeting on the Gateway Feature took place on  
May 15, 2018. Approximately 25 people attended. A paper and online survey  
was made available for public feedback.

Mr. Thompson from Binnie compiled the survey feedback of 57 respondents and reported the results to the Committee verbally and by tabling a public response document. Binnie used two (2) approaches to extract the most popular option – “first choice as percentage” and “ranked choice voting”. Depending on the voting system used, Options 1 or 2 were the preferred choice. However there was no strong majority. Under the “first choice as percentage” system, Option 2 received 22 votes and Option 1 received 21 votes. Under the “ranked choice voting” system, Option 1 was the preferred choice.

Mr. Thompson also shared key words and phrases illustrating what the public liked and what else the public wished to see.

Committee Member Bezubiak shared that he had conducted his own research of gateways in North America and noted that gateways are a popular feature, they give the community a brand, they provide beautification to a city and the visual impact encourages economic growth.

A discussion on the feedback ensued and the Chief Administrative Officer summarized the discussion:

- The Committee's preference is Option 2, with adjustments.
- Potential adjustments would include:
  - Removal of the wording "Johnston Road" and "Arts and Culture";
  - Changes to the heavy wooden arch, to include more artistic metalwork for the entire arch or on each side of "White Rock";
  - A "brand" that captures the uniqueness of White Rock, including the waves and nautical look from the earlier renderings, and lights that reflect a beach/nautical theme;
  - Real rock and material that is natural looking, stone that is not white but more earthy in nature;
  - Columns that provide potential for art (including ceramic art) that would either be embedded or attached to the column;
  - Lighting features that are optimal during the day and night.
- Remain within the current budget.
- Ensure the City remains within the RFP and procurement process.

2018-GFSC-005


**It was MOVED and SECONDED**

THAT the Gateway Feature Selection Committee recommends staff seek clarification from the proponent regarding the changes discussed.

**CARRIED**

5. **NEXT MEETING**  
To be determined.

6. **CONCLUSION OF THE GATEWAY FEATURE SELECTION COMMITTEE MEETING**  
The Chairperson declared the meeting concluded at 4:20 p.m.

  
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Councillor G. Meyer, Chairperson

  
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G. Diogan, Committee Clerk