DATE: July 27, 2015

TO: Mayor and Council

FROM: Karen Cooper, Director of Planning & Development Services

SUBJECT: Imagine 2045 - Official Community Plan Review Progress Report 2

___________________________________________________________________________

RECOMMENDATION


______________________________________________________________________________

INTRODUCTION

This report provides Council with an update on the Official Community Plan Review process, including the results of the City’s photography contest, the selection of the Official Community Plan Work Group membership, the Community Visioning Survey results and the Children’s Survey results.

PAST PRACTICE / POLICY / LEGISLATION

Part 26, Division 2 of the Local Government Act provides the authority for Council to prepare its Official Community Plan. Council approved the work plan for the Official Community Plan Review in February 2015, and the first phase of community engagement for the Review commenced in May 2015. The Official Community Plan Progress Report 1 was received by Council in June 2015 and outlined future community engagement activities over the four phases of the review.

ANALYSIS

Photo Contest
On May 21, 2015, the City launched a community photography contest as an opportunity for people to identify views, gardens, parks, special buildings and places that reflect their pride in White Rock. The contest was intended to be a fun and expressive event that raised public awareness of the Official Community Review and complemented the other public engagement activities related to the review process.
The contest submission deadline was June 11, 2015. Over 100 excellent photographs were submitted to the City. A sub-committee of the Cultural Advisory Committee evaluated the photographs on June 25, 2015. The judging categories were:

- Children (under 14)
- Youth (14 to 20)
- Adults (21 to 65)
- Seniors (over 65)

Most of the photographs were submitted by adults and seniors. One photo was submitted in the children’s category and no photos were submitted in the youth category. The photographs were reviewed anonymously. Popular subjects were the pier, the waterfront, the white rock, sunsets, nature and people enjoying themselves. After reviewing the qualities of each photograph in detail, the sub-committee selected winners and honourable mentions based on being distinctive to White Rock.

The overall winning photograph is of the White Rock Pier in the evening, under a full moon. The photograph was taken by Mr. Garry Dosa who receives a print of the photo and a $100 gift certificate.

The other winners and honourable mentions are identified in the following table. The winners receive a print of their photograph and the honourable mentions receive a certificate of recognition.

<table>
<thead>
<tr>
<th>Adult</th>
<th>Senior</th>
<th>Child</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First prize:</strong></td>
<td><strong>First prize:</strong></td>
<td><strong>Honourable mention:</strong></td>
</tr>
<tr>
<td>- Garry Dosa</td>
<td>- Suzyn Regan</td>
<td>- Cristiano Rosini</td>
</tr>
<tr>
<td>- Zihni Ozselman</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Second prize:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Pam Everett</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Honourable mention:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Garry Dosa (x 3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Zihni Ozselman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Ralph Volkens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Gayle Greveling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Daya Hunter</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The photographs from the category winners and honourable mentions are provided in Appendix A of this report.

All participants have been thanked for submitting photographs and the sub-committee members have been thanked for their time and expertise in evaluating the submissions.

**Official Community Plan Working Group Membership**

A key component of the City’s Community Engagement Program for the Official Community Plan review includes the establishment of a Working Group. The terms of reference for the Working Group, provided as Appendix B to this report, outlines the purpose of the Working Group, roles and responsibilities, membership composition and procedures.

Following Council’s endorsement to establish the Working Group on June 15, 2015, the City extended an invitation to residents, business owners, landowners and stakeholder organization
representatives to participate on the Working Group. The City advertised this through a dedicated webpage, social media and print media.

After reviewing the submitted letters of interest, in consideration of the terms of reference, staff selected the following individuals to participate on the Working Group:

<table>
<thead>
<tr>
<th>Table 2: Official Community Plan Review Working Group Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member</strong></td>
</tr>
<tr>
<td>Cliff Annable</td>
</tr>
<tr>
<td>Harp Hoonjan</td>
</tr>
<tr>
<td>Morley Myren</td>
</tr>
<tr>
<td>Ruchir Dhall</td>
</tr>
<tr>
<td>Douglas Smith</td>
</tr>
<tr>
<td>Randy Heilbron</td>
</tr>
<tr>
<td>Dawn Wattie</td>
</tr>
<tr>
<td>Judy Forster</td>
</tr>
<tr>
<td>Jim McKinlay</td>
</tr>
<tr>
<td>Richard Harding</td>
</tr>
</tbody>
</table>

In accordance with the terms of reference, up to 14 members may be selected to participate on the Working Group. Staff have selected 10 members at this time, and are keeping a few spots open to allow for the addition of other key stakeholder organization representatives (e.g., School District, Semiahmoo First Nation, youth, etc.) at a later date. All applicants have been thanked for their interest in participating on the Working Group.

Staff anticipate that Working Group meetings will be held monthly, beginning in September, and continue through to the end of the Official Community Plan Review process. Future Official Community Plan Review Progress Reports will provide updates on the Working Group’s input into the Official Community Plan review process.

**Youth Visioning Survey**

Children under age 14 represent approximately 10 percent of White Rock’s population (2011 Census). They are not usually included in decision making that shapes their environment, their neighbourhoods, and the places they visit and use daily. Children are users of specific places such as schools and parks, but it is adults who give shape to these places and control how children use them. Children have a distinct perception of their environment and their own needs and aspirations. Children’s ideas are especially helpful in planning cities that are more sustainable, user-friendly, and inclusive.

Staff designed a pilot survey to test out the potential for children to be involved in White Rock’s Official Community Plan Review. Twenty-two students from grade 3 at Peace Arch Elementary School participated in the survey designed to find out what they value in their community and how they would like to see White Rock evolve in the future.

The student survey included a range of qualitative questions, most of which centred on the future of the community (e.g., “how can you help make your community better?”), “what do you think
the role of nature should be?”). In addition, the students were asked to draw pictures of their favourite part of living in White Rock and to prepare acrostic poems about White Rock. A copy of the survey is included as Appendix C to this report.

The children completed the surveys in class at school. The completed surveys included thoughtful responses to a variety of qualitative questions, with some adding additional drawings and decorations on the form. While the children resided in both White Rock and South Surrey, all of the children identified with the White Rock community, especially the waterfront. When reviewing the survey responses and drawing submissions concerning the future of White Rock, three main themes emerged:

- the importance of social connection and inclusion;
- the importance of protecting the natural environment; and
- the need for more child-focused amenities

This experience demonstrated that children can make useful contributions to planning for their community, that we need to work to involve and co-operate with local schools and teachers, and that we should similarly consider how to engage older youth in participating and contributing their perspectives.

Community Visioning Survey
As a component of Phase 1 of the Official Community Plan Review process, the City launched a community Visioning Survey to give residents and local businesses an opportunity to share their vision for White Rock.

Launched on the City’s engagement platform: Talk White Rock, the survey was available in digital and paper formats from May 13 to June 17. Respondents could complete the survey online at home, on laptops at the Visioning Fair, or on paper copies. Paper copies of the survey were available at City Hall, the White Rock Community Centre and other civic facilities, the Library, the White Rock Farmer’s Market, the Visioning Fair and the Community Safety Fair. The survey was advertised on the City’s website, Peace Arch newspaper, social media channels, on posters around the City, and via email to a number of stakeholder groups. The survey was also promoted by way of a postcard notice that was mailed to all addresses in White Rock.

The survey was primarily intended for White Rock residents, business owners, and other community stakeholders, however, it was accessible to residents and non-residents. The high quality of survey responses indicate that the respondents are quite familiar with the community, and likely to be residents of White Rock and possibly South Surrey.

Some residents have expressed concern that members of the development community had completed surveys to skew the results in a way that might favour their development interests in White Rock. After careful review of the survey results, staff are confident that there are no apparent or identifiable skews (e.g., slanted responses, repetitive answers to questions, incomplete surveys, etc.) that favour any particular developer. All comments received from the survey are included in the appendix to the Community Visioning Survey Results report to ensure full transparency.

Approximately 320 surveys were submitted and analyzed by CitySpaces Consulting. Their report, Imagine White Rock 2045 Community Visioning Survey Results, has been distributed separately to Council and is publicly available online on the City’s website at www.whiterockcity.ca/imaginewhiterock
Community Values
Many respondents greatly value the seaside location, natural beauty, beaches and parks, and the friendly, small-town feel of the City. Also highlighted were the types of recreational activities and commercial opportunities available, walkable neighbourhoods, feelings of safety, and an overall sense of community.

Some describe White Rock as a quaint seaside town and wish to see this unique identity preserved in the future. However, some also express concern that the size of new housing, height of highrises, and the introduction of concrete building forms are detracting from this small-town feel. Finding a balanced way to accommodate growth and maintain the character of the community will be a key challenge to address.

Satisfaction Levels
On examining the level of satisfaction with community elements the incidence of expressing a neutral position was rather high ranging from 12 percent to 33 percent. This has the effect of softening any polarity on a question. It indicates there is a continuum of responses as opposed to clear community opinions. We should be looking at opportunities to move public opinion from neutral to positive. For example, 65 percent of respondents are satisfied or very satisfied with our seaside setting and 12 percent are neutral. Similarly 52 percent of respondents are satisfied or very satisfied with local cultural and community events and with views from the hillside while 30 percent and 23 percent are neutral.

Key findings to follow-up on include:

- 55% of respondents are not satisfied with the architectural style and character of buildings; and
- 46% of respondents are not satisfied with current protection of the natural environment

Accommodating Growth
Survey respondents were asked where they would prefer to see the City focus development of the new homes needed to accommodate new residents over the next 30 years. Five areas of the City were identified as areas that might accommodate future growth as illustrated on the following map.

Map 1: Accommodating Growth Options
Respondents were asked to list their preferences. The results are included in the following table. Over 50 percent **most** prefer growth in the Town Centre, followed by areas identified along North Bluff. Over 50 percent **least** prefer growth within existing neighbourhoods.

### Table 3: Accommodating Growth Results

<table>
<thead>
<tr>
<th>Potential Growth Areas</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Most Preferred</td>
</tr>
<tr>
<td>1. In the Town Centre</td>
<td>51%</td>
</tr>
<tr>
<td>2. Along North Bluff</td>
<td></td>
</tr>
<tr>
<td>a. adjacent to the Town Centre</td>
<td>30%</td>
</tr>
<tr>
<td>b. adjacent to the Hospital</td>
<td>41%</td>
</tr>
<tr>
<td>3. In the Lower Town Centre (Johnston Road/Five Corners)</td>
<td>7%</td>
</tr>
<tr>
<td>4. Consider high density areas adjacent to the Town Centre</td>
<td>15%</td>
</tr>
<tr>
<td>5. Integrate multi-unit housing within existing neighbourhoods through infill and redevelopment</td>
<td>15%</td>
</tr>
</tbody>
</table>

Regardless of the location, respondents reflected on the need to ensure the City’s infrastructure, transportation system, and community services would not be overburdened by population growth and development. Mitigating increased traffic and providing sufficient parking for new developments were other key issues raised. Good design, incorporating green space and other amenities, and improving affordability were also mentioned.

While most comments provided additional reflections about accommodating growth in the City, some expressed a preference for “no-growth”, questioning the need to identify new areas for higher density housing, citing concerns related to over-crowding, impacts on community character, parking shortages, and increased traffic.

There are a variety of tools that the municipality can use to influence the design and appearance of the community. From the options provided, these are the tools people think are most important:

### Table 4: Design & Appearance of the Community

<table>
<thead>
<tr>
<th>Tools</th>
<th>Responses (Most Important)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Link increases in density with the provision of community amenities by developers, such as public parking, public green space, etc.</td>
<td>66%</td>
</tr>
<tr>
<td>Prepare design guidelines for higher density development</td>
<td>59%</td>
</tr>
<tr>
<td>Advance the long-term process of moving utility wires underground</td>
<td>57%</td>
</tr>
<tr>
<td>Prepare design guidelines to encourage sustainable technology</td>
<td>55%</td>
</tr>
<tr>
<td>Plan for urban agriculture and community gardens</td>
<td>49%</td>
</tr>
<tr>
<td>Prepare design guidelines for commercial and institutional uses</td>
<td>48%</td>
</tr>
<tr>
<td>Reconsider regulations allowing larger homes</td>
<td>44%</td>
</tr>
<tr>
<td>Prepare design guidelines for infill residential development</td>
<td>41%</td>
</tr>
<tr>
<td>Other</td>
<td>37%</td>
</tr>
</tbody>
</table>
The survey results provide the City with an indication of general preferences, common values, and areas of concern amongst respondents. The results provide a starting point for upcoming phases in the consultation program for the OCP Review. More in-depth engagement will be conducted on key topics such as accommodating growth and protecting the environment, in addition to the other topics to be addressed. As a valuable method of reaching out to the community, additional surveys will be released in future phases of the Review.

CONCLUSION

Staff is pleased with the level of community participation and input collected through the public engagement activities in Phase 1 – Process Launch. The Visioning Fair, Children’s Survey, and Community Visioning Survey were successful in helping launch the Official Community Plan Review process. They represent only the beginning of a broad public engagement program that will continue throughout the OCP Review. This fall the City will be undertaking its next round of consultation activities to inform aspects of Phase 2 – Defining The Big Picture, including draft Vision and Goal Statements.

Respectfully submitted,

Karen Cooper, MCIP, RPP
Director of Planning & Development Services

Comments from the Chief Administrative Officer:

I concur with the recommendation of this corporate report.

Dan Bottrill
Chief Administrative Officer

Appendix A: Photo Contest Results
Appendix B: Official Community Plan Work Group - Terms of Reference
Appendix C: Children’s Survey
Appendix D: Community Visioning Survey
APPENDIX A
Photo Contest Results

OVERALL WINNER: Garry Dosa (Pier at Night)

SENIOR WINNER: Suzyn Regan (Pier in the Fog)
ADULT WINNER #1: Garry Dosa (City at Night)

ADULT WINNER #2: Zihni Ozselman (Museum at Night)
ADULT SECOND PRIZE: Pam Everett (Boarding at the Beach)

SENIOR HONOURABLE MENTION #1: Daya Hunter (Relaxing on the Beach)
SENIOR HONOURABLE MENTION #2: Gayle Greveling (Daytime at the Beach)

ADULT HONOURABLE MENTION #1: Garry Dosa (Marina)
ADULT HONOURABLE MENTION #2: Garry Dosa (Fishing off the Pier)

ADULT HONOURABLE MENTION #3: Zihni Ozselman (Sunset at the Marina)
ADULT HONOURABLE MENTION #4: Garry Dosa (Tour de White Rock)

ADULT HONOURABLE MENTION #5: Ralph Volkens (Kayaking)
CHILD HONOURABLE MENTION: Cristiano Rosini (Happy Child)
1. OVERVIEW

The City of White Rock is conducting a comprehensive review of the City’s statutory planning document, the Official Community Plan. The Official Community Plan establishes what the City wants to be over time, and reflects the overall values of the community by establishing the City’s vision, goals and objectives for future sustainability, development and servicing, and policies and urban design guidelines to achieve the vision, goals and objectives. Its vision and policies indicate if, how and where land uses may remain or change.

In order to engage as many stakeholders as possible, and to maintain a high degree of transparency and accountability in the OCP review process, a project specific advisory body, referred to as the Official Community Plan Working Group (OCPWG) is being established. The OCPWG will be comprised of a diverse stakeholder membership to provide direct input to the City’s OCP Planning Team (City staff), who will be responsible for the day-to-day management of the OCP review process. The OCP Planning Team will make recommendation to the Director of Planning & Development Services. An organizational chart illustrating the management structure for the OCP review process is provided below:

Stakeholder input will be brought into the OCP review process not only through the OCPWG, but also through a number of public and stakeholder consultation events, focus group sessions, and outreach initiatives.
2. ROLES & RESPONSIBILITIES

The OCPWG membership is responsible for the following four primary objectives:

a) Educating themselves and others on relevant community and planning issues;

b) Promoting transparency and public participation in the OCP review process;

c) Including diverse stakeholder interests in the OCP review process by actively representing the opinions and needs expressed by affected people/groups in the community, and engaging, promoting, and educating other affected people/groups in the community about the OCP review process and relevant planning issues; and

d) Providing feedback, advice and recommendations to the OCP Planning Team on all aspects of the OCP review process, although primarily on the development of the Official Community Plan.

Other specific OCPWG responsibilities include:

→ Attending OCPWG meetings;

→ Reviewing and providing comments on all background reports and studies presented to the OCPWG;

→ Attending major OCP consultation events (e.g., open houses, etc.); and

→ Reviewing and commenting on the draft OCP and all subsequent revisions of the document.

Starting in the summer of 2015, the OCPWG will begin meeting approximately once a month until the completion of the OCP review process (estimated to be 18 months). Meeting frequency may increase during certain periods as necessary. The City will make every effort to coordinate convenient meeting times for the majority of the Group.

3. WORKING GROUP MEMBERSHIP

Members of the OCPWG will be selected by the Director of Planning & Development Services (or designate). The OCPWG may be comprised of up to 14 people reflecting different backgrounds and interests in the community. For example, members may include the following:

→ Residents of White Rock;

→ Business owners in White Rock;

→ Representatives of the development community;

→ Representatives of large local stakeholder organizations (e.g., White Rock Business Improvement Association; White Rock/South Surrey Chamber of Commerce; Surrey School District, etc.);

→ Members of City Committees (e.g., Environment, Economic, Cultural, etc.);

→ Representatives of the Semiahmoo First Nation;
→ Other individuals who, in the opinion of the Director of Planning & Development Services (or designate), are expected to contribute positively toward the achievement of the OCPWG’s primary objectives.

Prospective members of the OCPWG will be required to submit a completed ‘Letter of Interest’ (Schedule A) to Planning & Development Services. The Director of Planning & Development Services (or designate) shall review all applications and select members based on the following criteria:

→ Demonstrated interest in and knowledge of the community;
→ Demonstrated interest in and knowledge of good planning principles;
→ The ability to attend regular OCPWG meetings and related events; and
→ A balanced representation of interests from the community.

Where a vacancy occurs on the OCPWG, the Director of Planning & Development Services (or designate) may select a replacement without application for practical purposes. Other City staff may also attend OCPWG meetings, as required.

4. PROTOCOL & PROCEDURES

The OCPWG shall be Chaired by the Director of Planning & Development Services (or designate). City staff will be responsible for providing OCPWG members with discussion/reading materials in advance of each meeting, for setting meeting agendas, and for ensuring productive outcomes and the efficient use of meeting time.

The OCPWG will not vote on any issues. Instead, OCPWG input and decisions will be provided to the City’s Planning Team.

The following principles shall apply to all forms of communication with and/or between OCPWG members:

→ **Collaboration:** the OCPWG meetings will be structured to encourage and support cooperation and partnership between different organizations and stakeholders;

→ **Open Communication:** OCPWG members shall support clear and open communication, where feedback from all members is valued. Active listening and shared talking-time will be strongly encouraged;

→ **Evidence-Based Decision Making:** Decision making should be based on sound research, quality information and best practices;

→ **Respect:** OCPWG members shall respect the OCP review process, opinions expressed by the group, and the decisions made by City Council;

→ **Timeliness:** OCPWG meetings will start and finish on time in an effort to respect members' time.
Schedule A:
Letter of Interest Re: Official Community Plan Working Group

Name: _____________________________________________________________
Address: __________________________________________________________
Telephone: __________________________________________________________
Email: ______________________________________________________________

1. Please check and complete all boxes that apply to you:
   □ White Rock resident  
     (address if different than above: ______________________________________)
   □ Business owner  
     (address if different than above: ______________________________________)
   □ Stakeholder organization representative  
     (please name organization: _____________________________________________)
   □ Other relationship to White Rock or the Official Community Plan review process:  
     (please explain: ________________________________________________________)

2. Please briefly explain your interest(s) in and knowledge of White Rock:
   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________

3. Please explain your interest(s) in the Official Community Plan (OCP) review process:
   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________

4. What planning principles do you think are important to consider as part of the OCP review:
   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________

5. Which days/times are you UNAVAILABLE to meet during the business week (M-F)?
   _______________________________________________________________________
   _______________________________________________________________________

Please submit this completed application form to: imagine@whiterockcity.ca
A city planner’s job is to help citizens build a great community. Planners advise Council on how to make sure cities are built so that:

- Everyone has a place to live
- There are places people can work and play
- Roads and sidewalks can move all of the traffic (walkers, bicyclists, buses, cars)
- Neighborhoods have parks and playgrounds
- There are places for trees and wildlife
- There are enough stores to buy the things we need, and
- Buildings and public spaces are attractive and safe

This is called shaping a community’s growth. The City of White Rock is preparing its Official Community Plan to guide how the City will grow, evolve and develop. We would like your help on this and want to hear your views and ideas!

To help us prepare our Official Community Plan, please answer the following questions:

1. **What does “community” mean to you?**

2. **What are some things that you would like find in your community?**

3. **What do you think your community will be like in thirty years?**
4. **What makes you feel like you’re part of your community?**
_____________________________________________________________________________________
_____________________________________________________________________________________

5. **How can YOU help make your community better?**
_____________________________________________________________________________________
_____________________________________________________________________________________

6. **What do you think is needed to make your city a better place?**
_____________________________________________________________________________________
_____________________________________________________________________________________

7. **What do value most about your community?**
_____________________________________________________________________________________
_____________________________________________________________________________________

8. **What variety of parks exists or should exist?**
_____________________________________________________________________________________
_____________________________________________________________________________________

9. **What recreation and culture facilities are available or should be available?**
_____________________________________________________________________________________
_____________________________________________________________________________________

10. **What do you think the role of nature in White Rock should be?**
_____________________________________________________________________________________
_____________________________________________________________________________________

11. **What do you think should happen with the Waterfront in White Rock?**
_____________________________________________________________________________________
_____________________________________________________________________________________
12. What else would you like to tell us about your vision to guide planning for White Rock’s future?

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

13. Please write one word or phrase for each letter of “White Rock” that expresses an aspect of the city.

W _____________________________________________
H _____________________________________________
I _____________________________________________
T _____________________________________________
E _____________________________________________
R _____________________________________________
O _____________________________________________
C _____________________________________________
K _____________________________________________
14. Please draw a picture of your favourite part of living in or visiting White Rock:

Thank you for completing the survey!
APPENDIX D
Community Visioning Survey

WHITE ROCK imagine! SURVEY

The City of White Rock is reviewing and updating its Official Community Plan (OCP).
The OCP establishes a vision for the future of White Rock, and is the tool that will help the
City manage growth and change in the community over the next 30 years.
We want to hear from residents and local businesses about your vision for White Rock. Your
responses will be anonymous.
The survey is a very important way to share your views about White Rock’s future. There will
be other opportunities as well - stay in touch!

SECTION 1: Defining White Rock
The OCP will outline a vision for White Rock that reflects the values and priorities of the community.
The following questions will help us understand what people like about White Rock today, and what
things might need to change, or be considered in the future.

Thinking 30 years into the future, what is your vision for White Rock?

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

What are the things about White Rock you value the most?

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

What are some of the main challenges facing the City?

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

What are some things you would like to see here in the future?

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

Continued 1/8 ➤
There are many elements that contribute to making White Rock a unique and livable beachfront community. How well are we doing?

### Tell us how satisfied you are with the following elements of the community.

<table>
<thead>
<tr>
<th>Element</th>
<th>Not Satisfied</th>
<th>Less Satisfied</th>
<th>Neutral</th>
<th>Satisfied</th>
<th>Very Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protection of our natural environment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The trail and pathway system</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heritage features (such as the railway station)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The vitality of waterfront shops and restaurants</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The vibrancy of our Town Centre</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The architectural style and character of buildings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accessibility of public spaces and buildings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local cultural and community events</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Views from the hillside</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The seaside setting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Our inclusive community spirit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional Comments:

_____________________________________________________________________

**SECTION 2: Accommodating Growth**

The OCP provides direction on how White Rock will grow and change over time. The Metro Vancouver’s Regional Growth Strategy anticipates 8,000 people will move to White Rock in under 30 years. This translates to a need for approximately 4,000 new homes.

**Please tell us your preference for where the City should focus growth**
(Rank the following from 1 to 5, with 1 indicating least preferable and 5 indicating most preferable).

1. Focus growth in the Town Centre.
2. Consider higher density housing options along North Bluff and areas adjacent to the Town Centre.
3. Focus growth in the lower Town Centre (lower Johnston Road/Five Corners).
4. Consider higher density housing options adjacent to the Town Centre.
5. Integrate multi-unit housing into existing neighbourhoods through replacement infill and redevelopment.

Continued 2/6 ▼
Additional Comments About Accommodating Growth:

It is important to consider the mix of housing in our community to ensure that people of all ages, abilities, and income levels can find a home in White Rock and stay in the community as their housing needs change.

Tell us how important the following are to you.

<table>
<thead>
<tr>
<th></th>
<th>Not Important</th>
<th>Less Important</th>
<th>Neutral</th>
<th>Important</th>
<th>Very Important</th>
<th>No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensuring there is a mix of housing types for young adults, families, and older adults.</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Increasing the amount of rental housing options in the community.</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Improving housing affordability.</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>

Additional Comments:

There are a variety of tools that the municipality can use to influence the design and appearance of the community. Please review the different options below and let us know which tools that are important to you (check all that apply):

○ Prepare design guidelines to encourage sustainable technology.
○ Prepare design guidelines for commercial and institutional uses.
○ Reconsider regulations allowing larger homes.
○ Prepare design guidelines for higher density development.
○ Prepare design guidelines for infill residential development.
○ Advance the long-term process of moving utility wires underground.
○ Plan for urban agriculture and community gardens.
○ Link increases in density with the provision of community amenities by developers, such as public parking, public green space, etc.
○ Inclusion of laneway/carriage homes/garden suites (detached, ground-oriented homes located in the backyard of a property with a single-family home as its primary use) in existing single-family residential areas.
○ Other (please specify): ____________________________________________

Continued 3/6 ➤
### SECTION 3: Looking Forward

In addition to managing growth, the OCP will also provide policies relating to topics such as: the natural environment, parks, recreation and cultural programs, transportation and infrastructure, community services, arts and culture, economic development, and sustainability.

**Tell us which topics are most important to you.**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Not Important</th>
<th>Less Important</th>
<th>Neutral</th>
<th>Important</th>
<th>Very Important</th>
<th>No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expanding walking and cycling routes.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managing our parks and public spaces.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Providing new recreation and culture programs and facilities for:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Older adults</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People with disabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Youth</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Children</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maintaining our roads and infrastructure.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Addressing parking issues around the waterfront.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discussing the future of the BNSF Railway.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enhancing the vibrancy of the waterfront along Marine Drive.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Encouraging investment in local businesses along Johnston Road.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introducing a broader range of activities and events that will appeal to residents and visitors year-round.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Protecting trees in the community.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reducing our community's greenhouse gas emissions.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preparing our community for sea level rise.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Continued 4/6 ▶
Did we miss something? What other community topics are important to you?


SECTION 4: Tell Us About You!
How long have you lived in White Rock?

- Less than 1 year
- 1 to 5 years
- 6 to 10 years
- 11 to 20 years
- More than 20 years

What neighbourhood do you currently live in? ________________________________

Which of the following describes your situation in White Rock (check all that apply)?

- I am a full-time resident.
- I am a part-time resident.
- I own a business.
- I have a job here.
- I am a student.
- Other (please specify): ________________________________

How would you describe your household composition?

- Single person
- Couple without children at home
- Couple with children at home
- Single parent
- Prefer not to say
- Other (please specify): ________________________________

Continued 5/6
What is your age group?
- 18 and under
- Between 19 and 24 years
- Between 25 and 44 years
- Between 45 and 64 years
- Between 65 and 79 years
- 80+ years

How did you hear about the Imagine White Rock 2045 Project (check all that apply)?
- City website
- Newspaper
- Social media
- Friend or neighbour
- Press release
- Other (please specify): ___________________________

THANK YOU!

Your input will be valuable in the planning process.
Please return your completed questionnaire by
June 17 to City Hall (15322 Buena Vista Avenue)
or email it to imagine@whiterock.ca.

If you have any questions, or need more information
about this project, please visit:

www.whiterockcity.ca/imaginewhiterock

or contact Karen Cooper
604.541.2142 | imagine@whiterockcity.ca

WHITE ROCK
City by the Sea!