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The White Rock OCP Visioning Fair was held Sunday, May 24th, 2015 from 1:00 to 4:00 pm at the White Rock Community Centre. The Visioning Fair was designed to outline the OCP process, introduce major Plan topics, and receive input from residents, including a vision for White Rock in 2045 and identification of key issues.

The Visioning Fair engaged residents on a number of topics, and offered a variety of ways for attendees to provide input. Methods ranged from the more in-depth, such as a questionnaire, to lighter touch approaches, such as “dotmocracy” and activities for children.

This report provides a summary of input received at the Visioning Fair. Responses to the “Imagine White Rock 2045” questionnaire, available online and in person, were still being received while this report was being prepared; therefore, the results are not included in this report and will be summarized in a subsequent document.

### Process

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**Ongoing**

**Next Step**
1 visioning fair

296 "Defining White Rock" dotmocracy votes

350+ post-it note comments

100+ visioning fair attendees

7 OCP topics
1. Growth & Development
2. Where Should We Grow?
3. Social Well-Being
4. Parks, Recreation, Arts, Culture & Heritage
5. Environment & Sustainability
6. Transportation & Infrastructure
7. Economic Development

1 visioning wall

19 display boards

8 laptops for completing questionnaires
Consultation Activities

Communications, Media Coverage + Other Events

Communications for the OCP process started on May 13th with a media release, placing a news item on the City's homepage, emphasizing the survey through the Spotlight on the homepage, and a concentrated push through social media. The material emphasized three points:

1. The launch of the OCP Process. The City’s project page: www.whiterockcity.ca/imaginewhiterock

2. The opportunity to give feedback via survey (hard copy or online) with the new engagement platform, Talk White Rock.

3. The City’s Visioning Fair on May 24th as an opportunity to imagine a future vision for White Rock.

The City utilized other channels, including: an email to key stakeholders, posters and hard copies of the questionnaire at City facilities, further promotion through social media, inclusion in the City Hall Insider and City News advertisement, and face-to-face communications. The Chamber of Commerce and Business Improvement Association both promoted the survey to their members via email newsletter.

Before the Visioning Fair, a pop-up information booth was set up at the White Rock Farmer’s Market to promote the Official Community Plan process and to encourage people to attend the Visioning Fair. After the Visioning Fair a similar booth was set up at the White Rock Fire and Police Safety Fair on May 30, 2015.
Consultation Activities

Visioning Fair Activities

The Visioning Fair included a number of different ways for attendees to provide input to ensure that everyone, regardless of their age or how much time and effort they wanted to spend on providing input, would be enticed to share their thoughts.

“TELL US WHAT YOU THINK” BOARDS

There were a total of seven “Tell us what you think” boards, one for each of the following topics:

- Growth and development
- Where should we grow?
- Social well-being
- Parks, recreation, arts, culture and heritage
- Environment and sustainability
- Transportation and infrastructure
- Economic development

Each board was accompanied by one or two additional boards that included a brief introduction and key background information. Each board also asked attendees to provide a comment, written on a sticky note, in response to the questions: “What is important to you?” and “Tell us what you think!”

VISION WALL

The Vision Wall was a large, wall-mounted interactive poster that asked attendees to write three words to describe their visions for White Rock in 2045. Participants were free to use sticky notes or to write straight onto the poster.
Consultation Activities

DEFINING WHITE ROCK DOTMOCRACY
“Defining White Rock” was a visual preference exercise, in which participants were able to collectively define a visual identity of White Rock. Presented with a large poster made up of 32 photos suggesting some of White Rock’s most characteristic places or features, participants were invited to place a sticky dot on the photos they felt best represented the City.

FUN + GAMES
To help provide less formal ways to participate in the Visioning Fair, and to engage younger attendees, a number of fun activities were also included. Participants were able to give themselves a “quote bubble” that completed the sentence “White Rock is...”. Participants were then invited to have their photo taken with their bubble. A fun children’s activity included a colouring and drawing table. A prepared colouring page asked for participants to complete an outdoor scene with what they loved best about White Rock.
Consultation Activities

INTERACTIVE AERIAL PHOTO
A laminated large-scale aerial photo of White Rock was available for participants to write comments relating to specific places in White Rock. A White Rock Planning and Development staff member was on hand to help answer questions related to this exercise.

QUESTIONNAIRE
The “Imagine White Rock 2045” community survey was developed and administered through the City’s Talk White Rock website, an online community engagement platform. This questionnaire was available for Visioning Fair attendees, with the online version available for an additional three weeks. The results will be summarized as part of a future report.

URBAN FOREST MANAGEMENT PLAN INPUT
City staff and consultants were on hand to present information and receive input on White Rock’s in-process Urban Forest Management Plan. Results of this input will be summarized as part of a separate future report.
What We Heard

“Tell Us What You Think?”

GROWTH + DEVELOPMENT: WHAT IS IMPORTANT TO YOU?

A cornerstone of the OCP will be its policies about future residential, commercial, and other types of development. Respondents were asked to identify the issues most important to them, while considering some key topics, such as development of the Town Centre, appropriate density ranges, style and character of buildings, protection of views from hillsides, and others. The following were the most frequently received comments from attendees:

- Residents identified the need for the OCP to address housing affordability in White Rock. In particular, the importance of rental housing was highlighted.
- With respect to potential infill development, residents identified building style, character, and size as important issues for the OCP to address. Several comments referenced to the perceived issue of “monster homes”, and associated policy suggestions to reduce lot coverage, increase set backs, and retain trees and green space were provided.
- High-rise development is another important issue for residents. A number of responses expressed opposition to high-rise development, while others feel it has a place in White Rock.
- Other issues raised related to growth and development included protecting views; supporting local business vitality and viability; burying overhead wires; and addressing the issue of vacant homes.

See appendix for a transcript of all comments received.
What We Heard

“Tell Us What You Think”

WHERE & HOW DO YOU THINK WE SHOULD FOCUS GROWTH?

With Metro Vancouver’s Regional Growth Strategy anticipating that 8,000 people will move to White Rock in under 30 years, respondents were asked to provide input on how and where White Rock should accommodate growth. The following are respondents’ top responses to this question:

- Residents raised concerns with accommodating growth through infill development, and suggested that the OCP should provide policy that encourages smaller home sizes with reduced building footprints.

- A number of respondents were opposed to high-rise tower development, while others suggested mid-rise towers of up to eight storeys should be the maximum in White Rock.

- A number of respondents suggested that development should be directed towards the Town Centre, with the Lower Town Centre receiving less support as a growth centre. Several respondents disagreed with the premise that White Rock needs to accommodate new growth.

See appendix for a transcript of all comments received.
What We Heard

“Tell Us What You Think”

SOCIAL WELL-BEING:
WHAT IS IMPORTANT TO YOU?

The OCP will include a range of policies to help promote social well-being in White Rock and will involve considering the needs of residents of all backgrounds, incomes, lifestyles, abilities, and ages.

Key topics presented to respondents included: programs for older adults, people with disabilities, youth and children; a sense of community belonging; and accessibility of public spaces and buildings. The following were frequent responses to this question:

• The issue of planning for different age groups was a recurring comment, touching on seniors and children.
• Some specific issues included improved community services and programs, the need for more community gardens, and better access to medical services.

See appendix for a transcript of all comments received.
What We Heard

“Tell Us What You Think”

PARKS, RECREATION, ARTS, CULTURE & HERITAGE: WHAT IS IMPORTANT TO YOU?

The OCP will provide policies related to parks, recreational facilities, heritage preservation, and cultural services. Attendees were presented with the following key topics: managing parks and public spaces, improvements to the trail and pathway system; celebrating the arts, and protecting cultural heritage.

• The issue of dogs was of concern to residents, indicating possible conflict between dog walkers and other users in some of the City’s parks and trails. A number of comments supported more and stricter enforcement of off-leash areas.

• The waterfront railway tracks are a concern to some respondents, with comments relating to removal of the fence barrier, as well as rerouting of the tracks entirely.

See appendix for a transcript of all comments received.
What We Heard

“Tell Us What You Think”

ENVIRONMENT & SUSTAINABILITY: WHAT IS IMPORTANT TO YOU?

The OCP will provide policies regarding protection of the natural environment, including targets for reducing greenhouse gas emissions (GHG). Key topics included: tree preservation and retention, shoreline protection, strategies to help reduce GHG at the community level, and preparing for sea level rise.

- Of the comments received, the most prominent issue is tree retention, with a high degree of concern for the protection of trees, both on private and public land. In particular, many respondents voiced concern about the loss of trees along “the Hump” section of Marine Drive.

- Other issues included improved beach access, and an improved water supply.

See appendix for a transcript of all comments received.
“Tell Us What You Think”

TRANSPORTATION & INFRASTRUCTURE: WHAT IS IMPORTANT TO YOU?

The OCP will contain policies about the City’s transportation and infrastructure system. Key topics included: improving public transit services, opportunities for active transportation (biking, walking), infrastructure upgrades and replacement, parking issues around the waterfront, and the future of the BNSF Railway. Some of the most frequent comments were as follows:

- The issue of the railway tracks along the waterfront was the most frequent comment received. Many respondents would like to see a reduction or even stoppage of rail service along its current route.
- The second most received comment was about improved bus service. Specific improvements mentioned include more frequent local bus service, and a low-cost shuttle from uptown to the beach.
- Several respondents offered support for driving alternatives, via improvements to the bike network, and better walkways.

See appendix for a transcript of all comments received.
What We Heard

“Tell Us What You Think”

ECONOMIC DEVELOPMENT: WHAT IS IMPORTANT TO YOU?

Policies relating to community economic development will be provided in the OCP. Key topics included: enhancing the vibrancy of the waterfront along Marine Drive, encouraging investment in local businesses along Johnston Road and Five Corners, and introducing a broader range of activities and events to appeal to residents and visitors year-round.

• The most frequently received comments were about storefront experience, with many supporting small-scale businesses, improved quality and variety of shops, and preferential treatment for local business.

• Some comments supported temporary or permanent road closures to promote walking and support local businesses. A few comments mentioned that Johnston Road, in particular, should be improved.

• Several respondents suggested efforts should be made to boost tourism.

• Other identified issues included improved bus service between downtown and the waterfront, and provision of more community gathering places.

See appendix for a transcript of all comments received.
What We Heard

Vision Wall

Using only three words, participants were asked to describe their visions for White Rock in 2045. Responses covered a variety of topics, and were mostly clustered around size of the community, development, overall feel, and retention of vegetation. The following three points were made numerous times on both the Vision Wall and elsewhere during the Visioning Fair:

• Protection and preservation of trees and native species.

• No “monster” homes or high-rise development, to keep White Rock small or low-scale.

• The trains are not considered a key part of White Rock, and the rails should be removed and replaced with a waterfront trail system.

Key adjectives used describe a “serene, beautiful village that is quaint, mellow, and peaceful.”

Economic development and physical development feature less prominently in people’s visions for White Rock. These aspects were only mentioned where development would impede residents’ enjoyment of the natural environment. For the most part, current residents would like to see a slow and low-impact approach to future growth, given that the “quaint seaside village” identity is what they love most about White Rock.

See appendix for a transcript of all comments received.
What We Heard

Defining White Rock: "Dotmocracy"

One of the engagement activities utilized a large tabletop panel displaying a variety of photos from around White Rock.

Key identifiable features, such as the pier, beach, and the actual “white rock” made appearances alongside different building forms - from single family dwellings through to mixed use street fronts and high-rise apartments. Participants were asked to mark which photos they felt best capture their vision of White Rock using dots provided. Note that participants were allowed to use more than one dot, so the total number of “votes” is higher than the number of people who participated in the exercise.
What We Heard

Defining White Rock: "Dotmocracy"

By the end of the session, there were a few clear favourites: the beach, the pier, and woodland paths. Consistent with input elsewhere in the Visioning Fair, White Rock residents feel a strong affinity for nature.

Other popular photos depicted scenes of social gatherings, public art, and outdoor activities. As for White Rock’s built form, participants showed a preference for development that is low, compact, and includes plenty of vegetation and trees.
Next Steps

The immediate next step will involve analysis and summary of the “Imagine White Rock 2045” community survey, which is scheduled to close on June 17, 2015. Results will be included as part of a future report to Council.

People attending the session appreciated that staff were at the Farmers Market and were actively engaged in seeking input from people early in the Official Community Plan review process. City staff are building on the community outreach from the Visioning Fair and are proposing a number of future community engagement opportunities. Please check back at www.whiterockcity.ca/imaginewhiterock for updates.
Appendix

“Tell Us What You Think?”

GROWTH + DEVELOPMENT: WHAT IS IMPORTANT TO YOU?

- No more monster homes
- High rises only in the town area near 16th and 152nd
- Air quality / water quality / views / nature / all NB for white rock to retain. Thank you
- White Rock is a lovely place to live. People come from all economic levels live and care for this city. Please consider all when planning. Thank you (one dot)
- Commuter rail to Vancouver and Seattle (one dot)
- Houses smaller with green space and trees to reflect community values and local design and profile. Ie. Houses to be designed well (no more boxes) (one dot)
- There should be an optimum size and demographic for sustaining a town - define it. (one dot)
- Make one 40 storey building to be seen from afar
- More high rises. We must build up not out
- Protect existing views
- Raise taxes 15% to homes, apartments, business the same rate as all benefit equally / double tax any home over 4000sq ft include basement ft
- Housing is so important: affordable - rental (one dot)
- No more monster homes!
- Stop building houses right up to the street. Leave room for green space (four dots)
- Investigation of rental stock for major and minor repairs
- Discourage foreign investment (for eg: with high taxes) we do not need empty houses and inflated prices - we need affordable housing (one dot)
- Merge with Surrey to lower taxes / I’m Surrey would not want W Rk. (?)
- Why have an OCP if mayor + council doesn’t follow it?? Listen to us!! Agreed (one dot)
- Need more density so more people can enjoy to live in White Rock
- Comprehensive investigation of rental affordability in WR
- We need federal, provincial and city government together to pass laws that promote rental by building societies and pension funds
- OCP - social policy balances reality of growth with values environmental, social o sustainability
- Time for amalgamation with Surrey. No duplication of services and less taxes (one dot)
- Mixed-use retail/res development in town center. Include sidewalk cafes and artwork along town centre
- Stop highrises
Appendix

GROWTH + DEVELOPMENT CONTINUED

- Limit street parking! Especially in residential areas
- Stop building two houses on a lot designed for one. Too congested, ugly
- Stop bias for auto – develop on parking lots vs tearing out farms
- New development must include permeable surfaces and requirements for trees and greenery
- No more high-rises / or big single ones (two dots, one per point)
- Houses need to be small (no more large boxes) with “liveable” green space with diversity of trees (tall and small) (two dots)
- 50% of a lot being developed is too much
- We have a number of empty storefronts and street business that get little traffic. Evaluate what’s missing and encourage / target those businesses
- Protect the trees and birdlife. What we destroy affects our future!
- I’m afraid all those huge houses are going to come tumbling down in a big rainstorm. They destroy slope stability.

- No more power poles and overhead power lines!! (5 dots)
- Stop destroying neighbourhoods with monster homes (one dot)
- Only build up in town centre
- TREES! Save them Save us <3 (one dot)
- Affordable and rental housing must be accommodated (one dot)
- Re: infill reg. - 1. regulate dwelling size and style by (?) lot size – reduce current regulations, 2. second / third storey size reductions unless on hillside (80% of main); designs to consider neighbourhood and adjacent properties; refuse monster homes ie: any design anywhere greater than 6000sq ft
Appendix

“Tell Us What You Think?”

WHERE & HOW DO YOU THINK WE SHOULD FOCUS GROWTH?

• Growth can not be sustained forever. At some time it has to stop. Maybe now?
• Lower town centre should be developed first (one X)
• Affordable housing on Mari(n)e “30% of Income” and RGI
• Adjacent to the hospital. Important for the aging population. Baby boomers are here (one dot)
• New monster houses target a small # of home buyers. Encourage cottage style for smaller families who want smaller footprint (5 dots)
• Reject the growth plans - only helps greedy + dev.
• Growth in integrity at the council level would be a good start (one dot)
• Its not so much where we should grow. Its building responsibly within a guide line including community values and the natural environment
• Define growth / balance with environmental sustainability and social values
• High rise towers are too tall
• Extend town centre to where CD zoning has allowed 12 storeys, 16th à Thrift

• Thriving town centre to Martin only!
• No more monster homes or highrises! Reduce size. Do not increase size for family living
• Our density needs to coincide with the capacity of Peace Arch Hospital and our schools and our infrastructure
• 1 + 2
• Smaller houses with real yards for families! (two dots)
• Why growth? / Sustainability for everyone
• Amazing that families were raised in “small” houses in 60’s and 70’s. Encourage and retain smaller “family” houses (two dots)
• Keep WR as it is! Keep same density. Keep trees. (one dot)
• Thriving sustainable town centre (to Martin)
• For infill and new housing recommend bungalow-style townhouses (freehold) for option to have own land and home and still allow for more density than large monster homes (one dot)
• All new development is built with creative pondering to capture runoff (gardens)
WHERE & HOW DO YOU THINK WE SHOULD FOCUS GROWTH? CONTINUED

- 8 stories maximum
- Clear cut where ever necessary / forget about trains – we don’t fence crosswalks if someone is killed / forget monster house + make better set back rules, + step back floors for view
- Space for future senior, respite and care facility
- Low rises (6-8) town houses nothing above 8 stories! (one dot)
- Do not accept growth in population until clear acceptable plans on where additional population will locate within WR
- Lower town centre (2 X’s)
- Building growth to be: “sustainable” (growth north of Thrift Ave); a liveable community requires an urban forest with biodiversity with TALL trees (firs + cedars); all protected and preserved on all land
- Monster homes
- Duplexes not town houses. One level suitable for all. (one dot)
Appendix

“Tell Us What You Think?”

SOCIAL WELL-BEING: WHAT IS IMPORTANT TO YOU?

- Mini garden areas on Johnston with a tree or two and shrubs and some benches to sit and rest and chit chat
- Fund tourism properly. Great economic benefit for the community (two dots)
- Safe, sustainable community that offers quality services to residents and community members (one dot)
- Supports improved for isolated seniors (one dot)
- Attract more general practitioners (one dot)
- Join up with reservoir water from Vancouver / White Rock’s underground water is high in arsenic!
- Activities for all ages, not just seniors
- Community gardens
- Promote activities and events for families in times that are convenient for dual income homes
- Community garden. North end of Dr A Hogg Park (one dot)
- Promote active participation (doing – learning) in the arts for all people and provide facilities and access
- Clean drinking water without chlorine taste
- Fire the mayor!! Elect someone more honest and trustworthy, without the big ego

- A small children’s playground in Dr A Hogg Park as more young families have moved into the area
- Maybe older retired folk could help with gardening of city spaces
- Safe community centres are open til 10pm for social and education uptown white Rock
- Keep all ages involved (one dot)
- Build multi-generational recreation spaces
- Uptown public square. Can more be done with area at leisure centre? Not just Sundays
- Promote citizen engagement in civic life by maintaining transparency and integrity at the council level (one dot)
Appendix

“Tell Us What You Think?”

PARKS, RECREATION, ARTS, CULTURE & HERITAGE: WHAT IS IMPORTANT TO YOU?

- Leave Maccaud Park natural – dogs on-leash only (one dot)
- Enforce dog control beach area and parks (one dot)
- Invite first nations to provide input (two dots)
- Stop fencing at rails (one dot)
- Not enough room on promenade for dogs. Please enforce the “no dogs” policy (one dot)
- More leash off trails available
- Top bird area in Canada honour that! (one dot)
- Leave in natural state – don’t destroy, replant and not maintain as so often has been done here (two dots)
- More murals and public art
- Promoting a diversity of cultural activities
- Support all of the above more strongly
- White rock’s foreshore is a PROVINCIAL WILDLIFE MANAGEMENT AREA (WMA) the province will review how White Rock is taking care of it... contract is up for renewal this summer of 2015. HOW ARE WE DOING
- Maybe eliminate dogs on beach J
- Maybe seriously consider moving the train tracks?
Appendix

“Tell Us What You Think?”

ENVIRONMENT & SUSTAINABILITY: WHAT IS IMPORTANT TO YOU?

- Open tunnel under Elan/st Marine Dr for beach access
- The “Hump” what a mess and eyesore now
- Protect the natural vegetation/life. Stop the clearcutting to ‘beautify’ areas!!!!!!
- Remove trains/tracks and replace with green space, parks and trees and preserve and protect – OCP
- Accessible trails Centennial (+ one dot)
- Some of our roads are disgusting. Let’s look after our tax payers first
- Please stop paving the very very few green spaces that are by the waterfront
- Save our existing trees! Why pay for more?
- STOP! “clearcutting” on the Hump. Save the trees + shrubs!
- Maintain good H2O quality without chemical additives. City to buy H2O co.
- What trees are left? Tree management policy is 2 years already but 0 enforcement
- Tree removal notification should be to more people than 30m
- Maintain existing gardens + walkways (one dot)

- RIP the Hump and the democratic process
- Plant native species on the hump (one dot)
- Use a policy that states a definitive land use policy. Town and development stop at a particular spot and farms continue
- Goals, outcomes – clear plan balances interests social, environmental + sustainability + economics
- Beautify and protect our natural assets while encouraging public use
- Need better management of stairwells within ravines and down to beach from Thrift
- Stop clear-cutting the hump!
- Protect farm land! Stop urban sprawl (one dot)
- Manganese content in H2O stains toilets - what does this do to people who drink WR H2O
- Our city landscapes + walks away!
- Annual event by city to plant trees. Perhaps provide seedlings
- Have you noticed all the ivy growing up the trees in the ravine?
ENVIRONMENT & SUSTAINABILITY CONTINUED

- If tree preservation + retention is important then why are trees being cut down along Marine Drive hump?
- Double the financial support for tourism in White Rock
- Charge homeowners a lot if they kill or destroy old trees, on purpose or inadvertently
- Do not allow city trees on city land to be removed, they belong to all of us!
- Road ends are public for parks and viewscapes (one dot)
- Keep the trees healthy. Plant more and more
- Yes, eliminate BNSF rail – too dangerous with respect to toxic chemicals, oil products, etc

- Plant native species EVERYWHERE
- Stop clearcutting (β yes)
- Maintain municipal control + (responsibility) of waste management (one dot)
- Put in protection for the eagle tree on the hump
- Community that minimize its footprint in environmentally a sustainable manner – plan with (one dot)
- What good is integrated stormwater plan that dump everything on the beach?
- I agree. Makes no sense, perhaps further explanation?
Appendix

“Tell Us What You Think?”

TRANSPORTATION & INFRASTRUCTURE:
WHAT IS IMPORTANT TO YOU?

• Free hospital parking or parking pass “free” for individuals admitted to hospital. At least one for family to visit (four dots)
• Keep pressure on BNSF provincial government to reduce train traffic
• Bike lanes increased and policed
• REBUILD* new sidewalk(s) on Johnson in front of Coast Capital Theatre – very unsafe for seniors and walkers
• Away with the trains and restrict the annoying whistles – quiet time 11pm – 6am
• Widen walkways at beach and incorporate bike lanes. Invest in making waterfront pedestrian and family focused
• No trains and no traffic on Marine Drive… imagine… (one dot)
• Improve local bus service
• Stop BNSF transporting toxic chemicals through WR – a spill will happen
• Active transportation biking-traffic city making it rather dangerous. Ok away from the town centre
• More rail transit. Commuter rail to Vancouver and Seattle (one dot)

• Need multi-modal approach a bus is not multimodal - need rail, bike, bus (one dot)
• Turn train tracks into walkway
• Free parking at hospital [+ ‘absolutely’ in different writing] (one dot)
• Do something to improve sidewalks in White Rock / The trees only flower for a short time. They are a disaster for the elderly and walkers.
• Bring back half-hourly local bus service (two dots)
• Get rid of the trains! (one dot)
• Replace trains/tracks with green space, parks, trees – all protected for children’s children
• Free shuttle from uptown to beach and back
• Focus on walking biking *car sharing instead of parking issues
• Shuttle to the beach during the summer. Low cost fare.
• Cable car uptown to waterfront on Johnston (one dot)
• Lower parking rates on waterfront. Make it free in winter months. Not fair to restaurants and the clientele (one dot)
• Transportation needs to improve better
TRANSPORTATION & INFRASTRUCTURE CONTINUED

• Away with the railway (one dot)
• If serious about increasing tourism, consider this à make marine at beach front a ONE way so we can focus on pedestrian traffic and large sidewalk cafes (one dot)
• Active transportation walking – some of the walkways now closed due to new development or construction ??
• More car/gasoline free transportation options (one dot)
• Bring back big bus (wheelchair accessible) to main through streets like 16th and Marine at least once an hour
• Its deplorable that parking at the hospital of all places is not free.
• Bury the hydro lines as streets are redeveloped (four dots)
  • Tax payer pay
  • Debentures for the home owner
Appendix

“Tell Us What You Think?”

ECONOMIC DEVELOPMENT:
WHAT IS IMPORTANT TO YOU?

- Local transportation connecting the ocean with downtown that is better known and accessible to residents and visitors (two dots)
- Attract office space to the town centre through incentives. Build on the stock of medical professionals and become well known for it
- No power lines overhead! (two dots)
- Extend walkway to crescent beach (one dot)
- High tech! startups and software (one dot)
- Become a spectacular shopping destination (two dots)
- On Sunday ban traffic from Pier to Oxford St
- Fund tourism White Rock to encourage economic growth (four dots)
- Developing and beautifying lower Johnston. It should look ‘uptown’, not like a garage sale (two dots)
- Local business employing local residents (one dot)
- Reasonable rents for local businesses (two dots)
- Add interesting, reasonably priced gift shops, etc but not cheap-style souvenir shop (one dot)

- Gathering places community spaces on Johnston Road and five corners that are open at night, til 9pm (two dots)
- Repeat offenders / impound cars who don’t pay parking ticket / beautify road ends / get back fulltime gardeners
- No traffic allowed on Marine Drive! Shuttle buses instead
- Small art studios with small store in front
- More art galleries; possibly lower taxes for them.
- Bring back sandcastle contest (one dot)
- More boats and water activity and business on pier – think Monterrey, Calif! (two dots)
- Clean up the sidewalks on Johnson Road – powerwash them!
- More variety of restaurants and shops on Marine Drive
- Stop building high rises (one dot)
- Don’t pave paradise!!! Etc
- Import nice sand (like kits beach) (one dot)
Appendix

“Tell Us What You Think?”

VISION WALL

- Get rid of fences on beach walkway. No more clear cutting!
- Current council gone (one dot)
- Beautifully serene
- Not hirise city! (one dot)
- Add community gardens in White Rock
- Small town. Sustainable businesses. Trees
- 2045 & beyond = “forward thinking”
- Diversity respected and integrated with cliques running City Hall
- Remove trains! (one dot)
- Stop monster houses!
- Quaint seaside village (one dot)
- Removal of trains (one dot)
- Green spaces uptown
- Down with development
- Sunlight birds & breezes, not car fumes and noise
- All trees protected
- A relaxing place
- Active, thriving, sustainable

- Unique small cosy friendly community, not urban sterility
- A sane & mellow town
- Car tree street
- Different to all other sardine urban dense centres
- Where arts thrive (one dot)
- Stop building hirises!
- Get rid of trains! (one dot)
- Low rises except in town centre
- No more monster houses!
- Protect green spaces!
- Respect the voters voice and vote as we asked & represent US PEOPLE
- Friendly
- Engaged & caring community that votes, shows up volunteers
- Encourage community
- Protect trees! Conservation! (one dot)
- Keep it small (one dot)
- Quieter gentle low scale community
Appendix

VISION WALL CONTINUED
• Garbage collection again!
• The best city
• Keep the trees
• Share the beauty
• Unique peaceful paradise
• Green
• Depends who is asking
• Vibrant, bustling space for seniors, families and young people to all enjoy
• Visually well planned landscape
• More public art