

Request for Qualifications

Peace Arch Hospital Auxiliary Public Art Project

1. Project Brief

The City of White Rock invites professional artists or artist teams to submit an application for a site-specific public art project at the McCracken Courtyard at the Peace Arch Hospital, 15521 Russell Avenue, White Rock B.C.

Budget: \$85,000

Eligibility: Open to all professional artists and artist teams residing in Canada

Deadline: June 20, 2018

2. Project Goals and Objectives

The goal is to recognize the women of the Peace Arch Hospital Auxiliary with a site-specific piece of public art.

Objectives

- Commission an artist(s) who has experience with civic public art projects
- Commission an artist(s) who understands and can work with the site specific themes
- Inspire the public to visit the sites and generate excitement for the project
- Increase public understanding of the role of art and artists in the community

3. Theme

The theme of recognizing the women of the Peace Arch Hospital Auxiliary has been identified to provide a framework for interested artists.

In 1947, the White Rock Community (6,000 people) began advocating the Provincial Government for a hospital. Before the Province would approve the request, they required the community to raise \$150,000, one third of the construction costs. One year later, in 1948, a group of women founded the Peace Arch Hospital Auxiliary and began earnestly fundraising. It took the organization three years to fundraise and the hospital officially opened in August 25, 1954. Not only was the funds to open the hospital raised by women, but it was a woman who donated the land that became the building site for the Hospital. Mrs. Amy Weatherby donated 5.5 acres of land and her reasoning for donating the land is the following:

I love White Rock and its people. I love the springs, the autumns, and the glorious summer days. Every time I thought of selling my land, the thought of a Hospital with well-kept grounds and driveways would flash before me and I felt that the site must be kept for no other purpose.

In 2018, the Peace Arch Hospital Auxiliary is celebrating its 70th birthday. For 70 years, the Auxiliary members have volunteered time and effort to help their community hospital, raising funds for equipment and bringing smiles to patients and extended care residents. The tireless volunteerism of these women has raised over 13 million dollars that has contributed to Peace

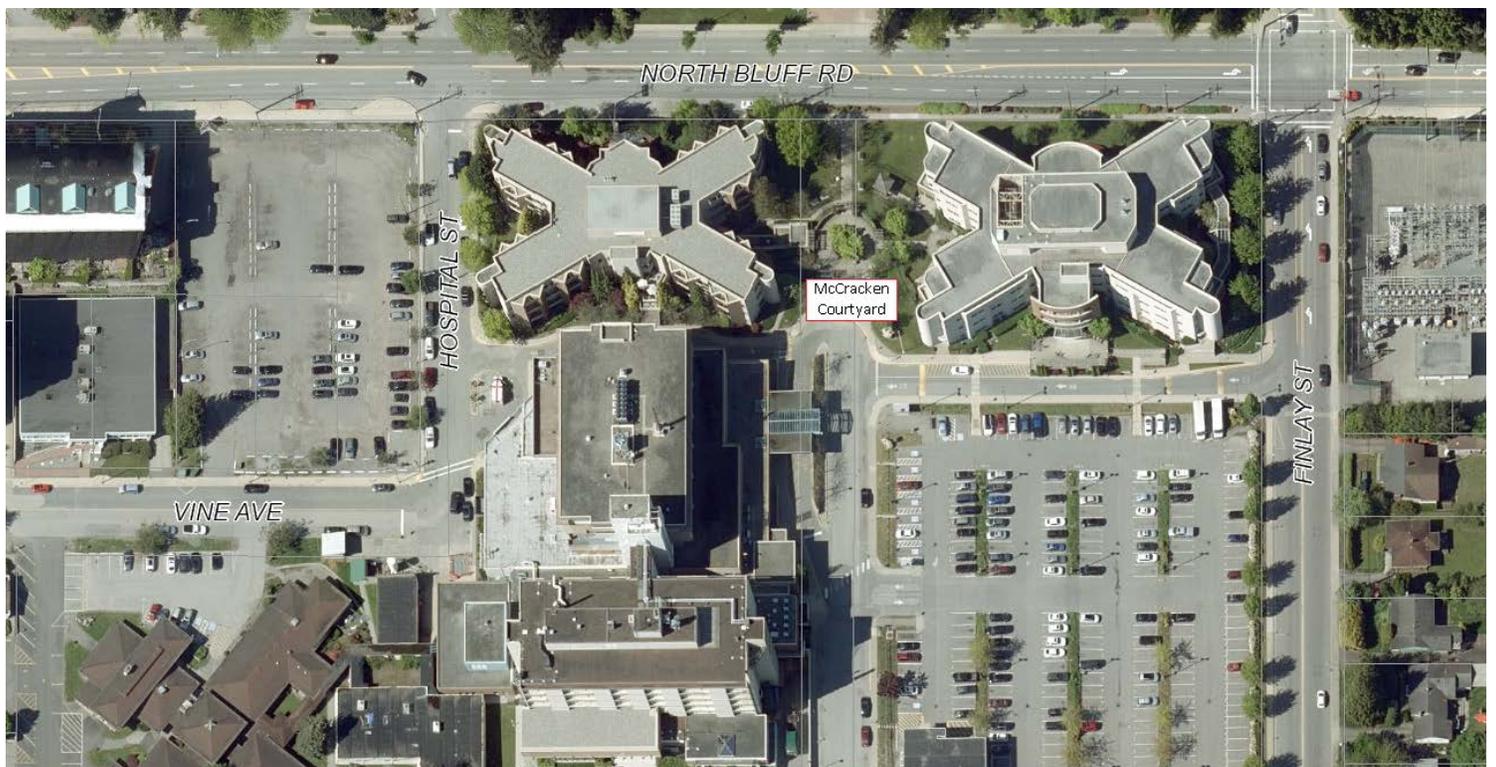
Request for Qualifications

Peace Arch Hospital Auxiliary Public Art Project

Arch Hospital being a true community hospital. This piece of public art is a tribute to the women of the Auxiliary and the contribution they have made to the White Rock community.

4. Location

The McCracken Courtyard is located at Peace Arch Hospital, 15521 Russell Avenue.



Request for Qualifications

Peace Arch Hospital Auxiliary Public Art Project

5. Technical Requirements

- Designed and created within budget
- Appropriate for the chosen sites
- The design must not contain content in breach of any intellectual property, trademarks, brands or images of vulgar, offensive or illegal activity
- Meet all City standards, including safety, permits and by-laws

6. Installation

The artwork will be installed by the artist(s).

7. Budget

The total budget for all expenses related to this project is a maximum of \$85,000 Canadian. This budget is inclusive of all costs including (but not limited to) design, materials, administration, insurance, travel, installation and taxes. In addition, up to three final artists will be given \$2,000 to create a detailed concept design and attend an interview with the selection panel.

8. Eligibility

Artists must reside in Canada.

9. Selection Process

In accordance with the City's standard commissioning process, a project specific jury will be assembled to review applications. Following a review by the selection committee, up to three artists will be invited to develop their concept proposals and attend an interview (Phase Two). An honorarium of \$2,000 will be paid to each of the shortlisted artists.

Phase One – Request for Qualifications

The selection committee will review all eligible submissions with the goal of shortlist three candidates for further consideration.

The following criteria will be considered during the jury process:

- Artistic merit, innovation and creativity as substantiated by an artist's past body of work and shown in submitted materials
- Quality of recently completed projects, including demonstrated adherence to schedules, deadlines, budgets, project design and execution
- Ability to work with design professionals and stakeholders
- Ability of the artwork to respond to the proposed themes
- Ability to deliver a public art project from concept to installation

Request for Qualifications

Peace Arch Hospital Auxiliary Public Art Project

Phase Two – Concept Proposals

Shortlisted artists will be invited to prepare a concept proposal for presentation to the selection committee and will receive a fee in the amount of \$2,000. As part of this phase, the artists will have the opportunity to meet with city staff to review project details and ask questions.

The short-listed presentations will be reviewed and decisions made based on eligibility and creative criteria as outlined in this Request for Qualifications.

10. Submission Requirements

Interested artists must prepare and submit the following:

- a. **A letter of interest**, no more than one page in length that explains the artist's interest in this project and provides a general idea of his or her understanding of the design theme concept.
- b. **A current resume** or CV.
- c. **7-10 Digital Images** of the artist(s) past work: highlight relevant experience on projects similar to or directly related to this project. Artists applying as a team may submit up to 15 digital images of past work. The images must be accompanied by a numbered photograph list with the artist's name and a brief description of each piece stating its title, date, medium, size, location and, if a commissioned project, the commission contract cost.
- d. **Three references** who have knowledge of your work and working methods. Include contact name, title, organization, telephone number and email address.
- e. A self-addressed stamped envelope, if requesting return of submittal materials.

Incomplete proposals will not be considered.

Artists Teams:

Submissions from artists' teams are acceptable, but only one proposal is allowed from the team. The submission must clearly note the 'lead' artist who will be the main contact person. Provide only one letter of interest, and provide resumes for each team member.

Submissions by hand or by post must be sent to:

City of White Rock
Attn: Public Art Program
15322 Buena Vista Avenue
White Rock, BC V4B 1Y6

Email Submissions sent to: recreation@whiterockcity.ca.

Please note, email submissions must not exceed 5MB. Images must be sent via an internet file sharing service (i.e. Dropbox) and not as attachments.

Request for Qualifications

Peace Arch Hospital Auxiliary Public Art Project

11. Project Timeline

Anticipated Dates	Project Stage
May 15, 2018	Request for Qualification Opens
June 20, 2018	Request for Qualification Closes
July 2018	Selection Committee meets to review proposals and choose finalists
August 2018	Selection Committee interviews the two finalists
September 2018	Project is awarded to the successful artist(s) and final designs approval
Spring 2019	Installation

12. Questions

Please direct all questions regarding this competition to:
Claire Halpern
City of White Rock, Manager of Cultural Development
chalpern@whiterockcity.ca | 604.542.7580