

● Draft
 ● Not started
 ● On Track
 ● Behind
 ● Overdue
 ● Complete
 → Direct Alignment
 --- Indirect Alignment

CITY OF WHITE ROCK PLAN NEW STRATEGIC PRIORITIES

| Goal/Objectives/Projects | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Completion | Latest Update | Priority |
|---|------|------|------|------|------|------|------------|--|---------------|
| Our Community | | | | | | | 43% | | Goal |
| → Guide land use decisions of Council to reflect the vision of the community. | | | | | | | 38% | | Objective |
| → Review the Official Community Plan (OCP) | | | | | | | 67% | Phase 1 Engagement Summary (Nov. 4, 2019) | Top Priority |
| → Develop and recommend a Waterfront Enhancement Strategy (WES) | | | | | | | 75% | At the September 14, 2020 Land Use and Planning Committee meeting, the committee requested that the Waterfront area policy review be prioritized over other topics within the OCP Review and accelerated in the review process. | High Priority |
| → Waterfront Wayfinding Signage | | | | | | | 0% | Council endorsed this project on December 16, 2019. | Low Priority |
| → Waterfront Facade Facelift Program | | | | | | | 0% | Council endorsed this project on March 9, 2020. | Low Priority |
| → Miscellaneous Waterfront Enhancement Strategy Projects | | | | | | | 5% | The Marine Drive Task Force recommended several waterfront-area projects, primarily as described in the draft Waterfront Enhancement Strategy. These include a Playground, Covered Multi-Use Area, Cultural Facility, and Synthetic Ice Rink. Consideration of these conceptual projects were deferred by Council on April 20, 2020 due to the financial uncertainties related to the ongoing COVID-19 pandemic. | Low Priority |
| → Patio Enclosures on Marine Drive | | | | | | | 90% | As of December 1, 2020, one restaurant operator has approached the City in response to this initiative and undertaken minor (no permit required) upgrades to their sidewalk patio area to provide a more comfortable space for patrons during the winter season. | High Priority |
| → ATM Kiosk Removal at Martin Street | | | | | | | 57% | ATM's are removed and now the kiosks need to be removed. Budget item for 2021. | Low Priority |
| → Marine Drive Sidewalk Walkability Improvements | | | | | | | 0% | Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020. | Low Priority |
| → Review of Waterfront Design Guidelines for East Beach and West Beach | | | | | | | 0% | Council endorsed this project on March 9, 2020. | High Priority |

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| → Town Centre Review (with DIALOG) | | 80% | Staff will be contacting land owners (non-strata) in the Town Centre area to offer opportunities to meet with staff to obtain feedback on the proposed implementation of the Town Centre recommendations from the OCP Review that were advanced by the Land Use and Planning Committee on September 16, 2020. This engagement is intended to be open from November 2020 until mid-January 2021. | Top Priority |
| → Building Heights outside the Town Centre | | 50% | A digital public open house will be held on January 14, 2021 to present several options for revising the Building Heights permitted in the Official Community Plan (outside the Town Centre, including the Town Centre Transition areas and Waterfront Village areas). Following this live event, a survey on this topic will be launched in order to obtain feedback from the public before preparing and presenting recommendations to Council. | Top Priority |
| → Accessory Vacation Rentals (i.e. AirBnB) regulation | | 50% | Review Requested Feb. 24, 2020 / Previous Amendment Nov. 18, 2019 | High Priority |
| → Waterfront Commercial Zones (CR-3, CR-4) | | 75% | At the September 14, 2020 Land Use and Planning Committee meeting, Council directed staff to discontinue work on the CR-3A (West Beach Commercial / Residential) zone, which may be resumed after the Waterfront building heights component of the OCP Review has been considered by Council. | High Priority |
| → Coach House/ Secondary Suites in duplexes/ triplexes | | 0% | | High Priority |
| → Single Family Home zones | | 5% | Strategic Priorities - scheduled Sept 2020 (also Council resolution Jan. 14/Mar 11, 2019) | High Priority |
| → Affordable Housing / Housing Needs Report | | 33% | On November 6, 2020, the Housing Needs Report project page and a related Housing Needs Survey went live on www.talkwhiterock.ca , the City's online public engagement platform. The survey will be promoted in the coming months to encourage residents and would-be residents of White Rock to share their experience and challenges with meeting their housing needs in White Rock, to inform the eventual Housing Needs Report. | Top Priority |
| → Confirm the City is following best practices in governance | | 43% | | Objective |
| → Governance and Legislative Committee to continue to review all Council policies | | 81% | | Top Priority |
| → Corporate Administration Policies | | 0% | | High Priority |
| → Policy 213 - Corporate Process Regarding Requirement to E-mail Records and Back Up Data Schedule Admin | | 30% | Under review will be brought forward to Governance and Legislation Committee | High Priority |

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| | | → Policy 200 - General Administration) | | 0% | Under review will be brought forward at the next Governance and Legislation Committee meeting | High Priority |
| | | → Policy 201-01 Coat of Arms and City Logo | | 0% | For the Next Governance and Legislation Committee Meeting | High Priority |
| | | → Policy 203 - Commemorative Recognitions in City Parks | | 0% | For Review with Engineering staff | High Priority |
| | | → Council Policies | | 95% | | High Priority |
| | | → Policy 101 Corporate Vision, Mission, and Values | | 25% | Will bring back to Council following completion of the Council Priorities | High Priority |
| | | → Policy 125 White Rock Outstanding Canadians on the Peninsula Legacy Program | | 0% | Under review with Communications staff | High Priority |
| | | → Policy 146 Use of City Flag Pole | | 50% | Under review with Communications staff | High Priority |
| | | → City Operations Policies | | 95% | Two outstanding items from the Policy review are the recommendation for the reconstruction of the curb letdowns at Russell Avenue and Johnston Road (project scheduled for late 2020) and a report on timelines for remediation of identified construction issues. Three policies concerning trees are under review at the EAC, the Traffic Calming Policy will be reviewed as part of the ongoing ITIMP and the Latecomers Policy will be reviewed in conjunction with DCC Bylaw update in 2021. | High Priority |
| | | → Policy 607 Heritage Trees | | 74% | Environmental Advisory Committee (EAC) held two post COVID meeting, including October 8th. EAC is working through tree issues and modifications to the Tree Bylaw and tree Policies | High Priority |
| | | → Policy 611 Tree Management on City Lands | | 77% | Environmental Advisory Committee met on Nov 19th to further discuss tree issues in detail. | High Priority |
| | | → Policy 608 Traffic Calming | | 5% | Revisions to the Traffic Calming Policy will likely be made as an offshoot to the ongoing Integrated Transportation and Infrastructure Master Plan (ITIMP). The ITIMP is delayed due to restrictions on public meetings, but will resume once meetings are again permitted. | High Priority |
| | | → Policy 612 Dangerous Tree Removal | | 79% | Part of tree discussions at the Environmental Advisory Committee (EAC). Last meeting on Nov 19th. Consensus of the EAC is that dangerous trees need to be removed without delay. | High Priority |
| | | → Policy 639 Public Recreational Pathways | | 0% | | Low Priority |
| | | → Policy 640 Insect and Pest Infestation on City Lands | | 0% | | Low Priority |
| | | → Policy 641 Latecomers | | 1% | The Latecomer Policy will be reviewed in conjunction with the new DCC Bylaw in 2021. | Staff High Priority |

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| ↳ Policy 642 Dedication / Donation Program | | 0% | | Low Priority |
| → Finance Policies | | 87% | | High Priority |
| ↳ Policy 504 - Towing - Unauthorized Vehicles Review | | 95% | This Policy will be moved to the Finance Department from Planning and Development Services, early 2021 | High Priority |
| ↳ Policy 310 Investment | | 25% | The investment policy is expected to be updated in 2021 | High Priority |
| ↳ Policy 316 Insurance Coverage for Contractors | | 25% | This policy should be replaced with an insurance limit matrix which can be used to determine contractor insurance limits. To be drafted by internal risk management staff. | High Priority |
| → Human Resources Policies | | 73% | | High Priority |
| ↳ 403 - Exempt Compensation | | 0% | | High Priority |
| ↳ 404 - Employee Code of Conduct | | 65% | Updates to policy being incorporated | High Priority |
| → Planning & Development Policies | | 97% | | High Priority |
| ↳ Policy 516 - Renovation and Relocation Policy | | 50% | This policy was reviewed in conjunction with Policy 514 (Tenant Relocation Policy) on January 28, 2020 and referred back to staff for additional details on how tenant compensation under Policy 514 could be paid out over a longer period of time. | High Priority |
| → Open Data | | 50% | Hosting platform configuration expected completion: August 30. The next step is to migrate non-spatial data from the current portal to the new one. *A P/T casual help to assist with the data curation would help move things along. | Staff High Priority |
| → Smart City Strategy | | 0% | Cities in Canada and around the world are transforming their digital capabilities to improve the environmental, financial, and social aspects of urban life. While White Rock has some of core elements in place, it would benefit from taking a formal and intentional approach to smart city planning. The key to success for this initiative lies in our ability to engage the community in establishing a vision and high level set of priorities. | Low Priority |
| → Cultural Strategic Plan | | 73% | A decision was made at the November 24,2020 ACAC meeting to shift energy into creating a one year strategic plan to address the needs of the local arts community during COVID and post COVID recovery. | Staff High Priority |
| → Memorial Gift of Art Policy | | 30% | This project will be discussed at the November 26,2020 Public Art Advisory Committee meeting. | Staff High Priority |

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| → Explore Rainworks sidewalk art | | 54% | At the request of the Public Art Advisory Committee on October 29,2020, the artist will be asked to provide drawings for consideration for Rainworks sidewalk art this winter. | Low Priority |
| → Heritage Strategy & Action Plan | | 25% | This project will be discussed at the next History and Heritage Committee meeting to determine if the Committee still wants the City to proceed with this project. Estimated cost for a consultant to deliver this proposed Heritage Strategic Plan is \$80,000. | Low Priority |
| → Heritage Home Inventory | | 25% | Discussion about this project took place at the History and Heritage Committee meeting held November 04, 2020. | Low Priority |
| → Wayfinding Map for Tour de WR | | 60% | This wayfinding map is nearing completion and a draft presented to the TWR Board at their first meeting in January. The purpose of this map is to help guide people to the Tour de White Rock Road Race once this event is able to be restarted. | Staff High Priority |
| → Vision 2022 for Tour de WR | | 33% | Staff had a discussion with the TWR Board Chair to make plans for developing a one year post COVID TWR event plan. | Staff High Priority |
| → Mural Project @1350 Johnston | | 90% | Final jury selection of the mural artist was completed August 11, 2020. The developer will manage the project from now through completion. Jury to select the artist and art work has been disbanded with thanks from Monaco (the Developer). | Low Priority |
| → Reserve Fund | | 0% | City Reserves are an integral part of the City's Financial sustainability. They are established through statute or Council Direction. The use of the City's Reserves are directed through the City's Financial Plan. | High Priority |
| → Parks Bylaw Updates | | 53% | The EAC is investigating Bylaws and Policies related to trees and will make recommendations for changes to Council. This does not specifically address the Parks Regulation Bylaw. Council may request the EAC to review this Bylaw at a later date. | Low Priority |
| → Street and Traffic Bylaw Update | | 14% | An update of the Street and Traffic Bylaw will follow completion of the Integrated Transportation and Infrastructure Master Plan (ITIMP) in 2021 and will reflect Council direction from upcoming meetings to discuss encroachments. | Staff High Priority |
| → Manage the delivery of City services efficiently and effectively | | 50% | | Top Priority |
| → Water Community Advisory Panel | | 83% | An improved reporting format is developed and also a dashboard displaying results and trends. This is planned to be presented to the next WCAP meeting on November 9th | High Priority |

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| → Examine water quality results from Water Treatment Plant | | 39% | An improved reporting format is developed and also a dashboard displaying results and trends. This is planned to be presented to the next WCAP meeting on November 9th | High Priority |
| → Implement new billing structure for Water | | 0% | Depending on the outcome of a review of the Water Utility rate structure, implementation to move to a new structure would likely be staged over multiple years. | Low Priority |
| → Review the billing structure for the Water Utility | | 25% | Water Community Advisory Panel - Review possible new billing structures that would try to align with water consumption. | Low Priority |
| → Multi-Family And Commercial Waste Pick Up | | 56% | Survey sent to commercial and multi family residents to determine their needs as the next step in the Solid Waste Report | Top Priority |
| → Conduct multi-family and commercial waste pick up review and analysis | | 60% | The consultant is currently surveying the multi-family and commercial areas to establish a baseline for service and costs to compare to other options. Report to Council in January 2021 | Top Priority |
| → Consultant to prepare a report providing implications of waste pick up resulting from the analysis | | 51% | Consultant presented the Single Family component of the study to Council on July 27th. Staff presented and received Council approval for the purchase of two recycling trucks that will be implemented consistent with the study recommendations | Top Priority |
| → Policing Service Review | | 60% | A location has been identified to enable local computer storage requirements with opportunities to perform required tenant improvements in house. | High Priority |
| → Replace Legacy Financial System | | 0% | Need to hire the budgeted purchasing manager to have them on board prior to the project to help in the analyses | Staff High Priority |
| → Contracted Work Review | | 50% | Provide an analysis of contracted work the City is currently paying for | Low Priority |
| → Relocate Fire Truck from Parks Yard | | 12% | Chief Wolfe and Jim Gordon are working on a Council report discussing options for the antique fire truck potentially using the \$350K included in the 2021 Financial Plan submission. | Staff High Priority |
| → Review emergency alert systems for mass notification | | 90% | Committee reviewing one additional provider at the recommendation of IPREM | Top Priority |
| → Select and complete the CACs projects to maximize the benefit to the community | | 25% | | Objective |

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| → Community Amenity Contributions Review | | 67% | On November 16, 2020, the Land Use and Planning Committee is scheduled to review the existing target rates for amenity contributions, comparisons with other municipal approaches, and the relationship between Development Cost Charges and Community Amenity Contributions in financing the costs of growth. | Top Priority |
| → Review Options for Adding Pickleball Courts at East Beach and/or West Beach | | 11% | If BNSF will not allow construction of pickleball courts on their property adjacent to the waterfront, staff will relook at the cost and community support for installing some courts at McCaud Park. | Top Priority |
| → Review Options for Adding Playground/Green Space in East Beach and/or West Beach | | 15% | BNSF staff have informed the City that playground and pickleball type uses are not supported in proximity to the rail line (e.g. in the existing surface parking lot areas). Further contact with BNSF has been requested to clarify whether there are certain distances or configurations at which these activities could be supported by BNSF. | Top Priority |
| → Review Feasibility of Installing Year Round Volleyball Nets on East Beach Foreshore | | 5% | Staff are researching beach volleyball courts. Beach volleyball is typically played on sandy beaches located above the tide line, not on live beaches where this activity would damage marine life. | Top Priority |
| → Review Options for Using Portions of Hogg Park for Affordable Housing Project | | 10% | Staff are updating the development potential for the Hogg Park extension at 15463 Buena Vista Avenue for affordable housing, based on extending the development site further to the north, and are contacting potential project partners (government agencies and non-profit organizations) to assess if there are options for contributions from external sources. | Top Priority |
| → Bring forward Affordable Housing Reserve Fund Bylaw and consider allocating \$4 million to fund | | 94% | Staff are currently drafting an Affordable Housing Reserve Bylaw for future consideration by Council. | Top Priority |
| → Update Council on Previous Centre Street Hillside Walkway Reports | | 50% | Staff have located minutes and a related corporate report from the Council meeting on October 20, 2014 which included discussion of the proposed Centre Street Road Allowance Improvements. This project did not proceed prior to the 2014 municipal election and was not brought forward in future Financial Plans. | Top Priority |
| → Review Options for Upgrading Multiple Hillside Walkways (Road Ends) to Waterfront | | 0% | Budget of \$500K is included in the 2021 Financial Plan submission for the Centre Street walkway project. | Top Priority |
| → Confirm Ability to Use Amenity Contributions for Improving Beach Access | | 0% | | Top Priority |
| → Discuss and Explore Options for White Rock Players Club Redevelopment with adjacent City land | | 55% | Discussions with executive members of the Players Club Theatre indicate they are not interested in a theatre expansion at this time. | Low Priority |

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| → Review Options for Upgrading Maccaud Park with Greener Approach | | 5% | Project is included in the 2021 Financial Plan with a carryover budget request of \$250K. The key to completing this project will be the filling of the Project Engineer position. Need to; consult, design, seek approvals, tender, construct and complete. | Top Priority |
| → Confirm Locations for Current and Proposed Bus Shelters in Town Centre Area | | 0% | | Top Priority |
| → Review Options for Incorporating an Enclosed (Tank) Swimming Area at Pier/Wharf | | 9% | Staff have had a discussion with an architect (Doug Wournell) who has agreed to do some preliminary research and provide options for an enclosed swimming area for the WR waterfront. | Low Priority |
| → Advocate on behalf of the community to senior levels of government and other stakeholder groups | | 40% | | Objective |
| → Vacant Property Tax | | 25% | Council has sent a letter to UBCM (June 2019) and is requesting that UBCM bring forward a resolution that would provide for the authority for a vacant property tax that would be inclusive of both residential and commercial properties. | Low Priority |
| → Peace Arch Hospital Expansion | | 33% | Further expansions to the services provided by Peace Arch Hospital are anticipated in the coming years. Staff will continue to work with Fraser Health Authority and the Peace Arch Hospital Foundation as needed to support growth in hospital capacity in a way that is compatible with the surrounding neighbourhood and the City's infrastructure. | Low Priority |
| → Homeless Reduction Strategy | | 0% | | Low Priority |
| → Continue to nurture a respectful, trusting partnership with the Semiahmoo First Nation for the benefit of both communities. | | 62% | | Objective |
| → Communication Protocol - Memorandum of Understanding | | 75% | Met with working group of City staff and SFN On July 29, 2020. Are close to finalizing a draft of the MOU, leading to a Communications Protocol document. To be approved at a scheduled Council-to-Council meeting. | Top Priority |
| → Drainage Memorandum of Understanding | | 75% | Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and plans including the finalization of the drainage MOU so that infrastructure investigations could commence as per the work plan developed in Feb 2020. | High Priority |
| → Water Service Agreements | | 95% | Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and also final details for the sewer and water servicing agreements. Jim to make minor changes to the water agreement to clarify the types of water meters. | Top Priority |

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| → Sanitary Sewer Service Agreement | | 95% | Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and also final details for the sewer and water servicing agreements. Jim to make minor changes to the water agreement to clarify the types of water meters. | High Priority |
| → Relationship Rebuilding / Partnership | | 53% | Jim Gordon met with Chief Harley Chappell on August 12th to discuss strategies for removing the layer of paint from P'Quals , and installing and maintaining a clear graffiti protective coating. Jim noted that we planned to do this work in the tourist off season. | Top Priority |
| → Totem Pole (House Post) Restoration at White Rock Elementary School Grounds | | 25% | This project will be discussed at the PAAC meeting on November 26, 2020. | High Priority |
| → SFN Infrastructure Investigation & Assessment | | 14% | Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and plans including the finalization of the drainage MOU so that infrastructure investigations could commence as per the work plan developed in Feb 2020. | High Priority |
| Our Environment | | 40% | | Goal |
| → Integrate storm damage environmental capital assets into strategic planning and budgeting process | | 50% | | Objective |
| → Protection of Semiahmoo Bay | | 50% | Zoom meeting set up with Shared Waters Alliance on September 4th | High Priority |
| → Reduce green house gas emissions | | 3% | | Objective |
| → Banning Single Use Plastics Report | | 0% | Requested Jun. 10, 2019. BC Court of Appeal struck down bylaw. Province may take lead | Low Priority |
| → Energy Step Code Implementation | | 5% | Building Official III position will be filled in July 2020, and will assist the Manager of Building and Bylaws in moving this forward. | High Priority |
| → Protect and increase tree canopy and enhance greenspace in the community | | 67% | As per Council direction, the Environmental Advisory Committee (EAC) is collaboratively working together to make suggestions for improvements to Bylaws and Policies to protect the tree canopy. | Objective |
| → Urban Forest Management Plan | | 25% | TBD - was brought up at Council Orientation but did not make Strategic Priorities | Low Priority |
| → Tree Management Bylaw Review | | 67% | Two post COVID Environmental Advisory Committee (EAC) meetings held in October. Tree Bylaw issue discussions underway and progress is being made. | High Priority |

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| → Encroachments on City Right of Way | | | | | | | 90% | Staff have been administering the Street and Traffic Bylaw provisions with respect to encroachments as per Council direction in the Fall of 2019. The Bylaw provisions are enforced at individual properties at the time of redevelopment or when new encroachments are constructed. Council will review this practice at an upcoming Governance and Legislation meeting in September 2020. | Staff High Priority |
| → Policy 607 Heritage Trees | | | | | | | 74% | Environmental Advisory Committee (EAC) held two post COVID meeting, including October 8th. EAC is working through tree issues and modifications to the Tree Bylaw and tree Policies | High Priority |
| → Policy 611 Tree Management on City Lands | | | | | | | 77% | Environmental Advisory Committee met on Nov 19th to further discuss tree issues in detail. | High Priority |
| Our Waterfront | | | | | | | 44% | | Goal |
| → Attract visitors and residents to the Waterfront | | | | | | | 45% | | Objective |
| → Develop and recommend a Waterfront Enhancement Strategy (WES) | | | | | | | 75% | At the September 14, 2020 Land Use and Planning Committee meeting, the committee requested that the Waterfront area policy review be prioritized over other topics within the OCP Review and accelerated in the review process. | High Priority |
| → Waterfront Wayfinding Signage | | | | | | | 0% | Council endorsed this project on December 16, 2019. | Low Priority |
| → Waterfront Facade Facelift Program | | | | | | | 0% | Council endorsed this project on March 9, 2020. | Low Priority |
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| → ATM Kiosk Removal at Martin Street | | | | | | | 57% | ATM's are removed and now the kiosks need to be removed. Budget item for 2021. | Low Priority |
| → Marine Drive Sidewalk Walkability Improvements | | | | | | | 0% | Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020. | Low Priority |
| → Review of Waterfront Design Guidelines for East Beach and West Beach | | | | | | | 0% | Council endorsed this project on March 9, 2020. | High Priority |

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| → Accessory Vacation Rentals (i.e. AirBnB) regulation | | 50% | Review Requested Feb. 24, 2020 / Previous Amendment Nov. 18, 2019 | High Priority |
| → Joint Semiahmoo Days/Sea Fest | | 10% | This project will resume once the Sea Festival Committee starts meeting again in 2021. | High Priority |
| → Support a vibrant, year-round environment where businesses can thrive | | 88% | | Objective |
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| → Review of Waterfront Design Guidelines for East Beach and West Beach | | 0% | Council endorsed this project on March 9, 2020. | High Priority |
| → Review Waterfront Enhancement Strategy (WES) and Official Community Plan (OCP) | | 100% | The Marine Drive Task Force concluded its review of the draft Waterfront Enhancement Strategy at its final meeting on March 11, 2020. Several recommendations from the Task Force relate to projects proposed in the Strategy, which would be future projects should Council approve moving forward with them. As the Strategy is intended to be a long-term road map, projects may also wait until the resources are available for implementation. | High Priority |

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| → Minimize the impact of railroad activity on the community | | | 0% | | Objective |
| Our Infrastructure | | | 30% | | Goal |
| → Select and complete the CACs projects to maximize the benefit to the community | | | 25% | | Objective |
| → Community Amenity Contributions Review | | | 67% | On November 16, 2020, the Land Use and Planning Committee is scheduled to review the existing target rates for amenity contributions, comparisons with other municipal approaches, and the relationship between Development Cost Charges and Community Amenity Contributions in financing the costs of growth. | Top Priority |
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| → Bring forward Affordable Housing Reserve Fund Bylaw and consider allocating \$4 million to fund | | | | | | | 94% | Staff are currently drafting an Affordable Housing Reserve Bylaw for future consideration by Council. | Top Priority |
| → Update Council on Previous Centre Street Hillside Walkway Reports | | | | | | | 50% | Staff have located minutes and a related corporate report from the Council meeting on October 20, 2014 which included discussion of the proposed Centre Street Road Allowance Improvements. This project did not proceed prior to the 2014 municipal election and was not brought forward in future Financial Plans. | Top Priority |
| → Review Options for Upgrading Multiple Hillside Walkways (Road Ends) to Waterfront | | | | | | | 0% | Budget of \$500K is included in the 2021 Financial Plan submission for the Centre Street walkway project. | Top Priority |
| → Confirm Ability to Use Amenity Contributions for Improving Beach Access | | | | | | | 0% | | Top Priority |
| → Discuss and Explore Options for White Rock Players Club Redevelopment with adjacent City land | | | | | | | 55% | Discussions with executive members of the Players Club Theatre indicate they are not interested in a theatre expansion at this time. | Low Priority |
| → Review Options for Upgrading Maccaud Park with Greener Approach | | | | | | | 5% | Project is included in the 2021 Financial Plan with a carryover budget request of \$250K. The key to completing this project will be the filling of the Project Engineer position. Need to; consult, design, seek approvals, tender, construct and complete. | Top Priority |
| → Confirm Locations for Current and Proposed Bus Shelters in Town Centre Area | | | | | | | 0% | | Top Priority |
| → Review Options for Incorporating an Enclosed (Tank) Swimming Area at Pier/Wharf | | | | | | | 9% | Staff have had a discussion with an architect (Doug Wournell) who has agreed to do some preliminary research and provide options for an enclosed swimming area for the WR waterfront. | Low Priority |

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| → Provide safe, reliable and sustainable infrastructure for the community while minimizing impacts on the environment | | | | | 73% | | Objective |
| ↳ Integrated Transportation & Infrastructure Masterplan | | | | | 45% | <p>Council Resolutions with respect to the Traffic Safety Update in late September were:</p> <ul style="list-style-type: none"> • Install more 30 km/h signs along Marine Drive – done • Reduce speed limit on Johnston Road to 30 km/h – in progress, maps of all 30 km/h zones in City and Bylaw being prepared. • Install RRFB crosswalk at Johnston Road and Prospect – funds in proposed 2021 budget • Install RRFB crosswalk on Marine Drive and Parker Street and also install 3-way stop signs at Marine Drive and Stayte Road. Funds are in the proposed 2021 budget; however, these two projects along roadways shared with Surrey are not supported by Surrey as the technical warrants conducted by their Engineers show there is no need for the work. It appears as if they will not cost share – I am following up with their General Manager. We may be able to get them to agree to the work if we provide all the funding. | Staff High Priority |
| → Ensure infrastructure required by new growth is funded by development | | | | | 10% | | Objective |
| ↳ Development Cost Charges Update | | | | | 10% | A key part of the updated material needed for the DCC review is the Integrated Transportation & Infrastructure Master Plan (ITIMP) that is currently in progress, albeit delayed due to COVID related consultation challenges. Likely that the detailed DCC work will start following completion of the ITIMP in Spring 2021 | Staff High Priority |
| → Provide a safe, accessible, centralized City facility and amenities | | | | | 14% | | Objective |
| ↳ City Hall and Civic Precinct | | | | | 14% | A number of reports were presented to Council in 2019. An updated seismic review was completed and report presented to Council in 2019. | Top Priority |
| Our Economy | | | | | 33% | | Goal |
| → Develop an Economic Development Strategy | | | | | 33% | | Objective |
| ↳ Review and update Economic Development Work Plan | | | | | 0% | | Low Priority |
| ↳ Implement current and subsequent revised Economic Strategy | | | | | 0% | | High Priority |
| → Partner with the White Rock BIA, South Surrey & White Rock Chamber of Commerce, Tourism White Rock Association and the local business community to attract business to the community | | | | | 6% | | Objective |
| ↳ Implement current and subsequent revised Economic Strategy | | | | | 0% | | High Priority |

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| → Sign Bylaw Review | | | | 0% | | Low Priority |
| → Vacant Property Tax | | | | 25% | Council has sent a letter to UBCM (June 2019) and is requesting that UBCM bring forward a resolution that would provide for the authority for a vacant property tax that would be inclusive of both residential and commercial properties. | Low Priority |
| → Business Licensing Fees and Fines Review | | | | 0% | In Strategic Priorities as Bylaw to Be Reviewed. New licensing clerk starting Jun. 2020 | Low Priority |
| → Improve provision of efficient and cost-effective services | | | | 31% | | Objective |
| → Building Permit Process Review | | | | 25% | Building Official III to assist | Staff High Priority |
| → Bylaw Adjudication | | | | 15% | Appeal process for bylaw/parking tickets and allowing delivery of ticket by mail. | Top Priority |
| → Tempest Business Licenses eApply | | | | 85% | The implementation start time depends largely on Planning and Development staff availability to work on the project. IT staff available on short notice. | Top Priority |
| → Complete LEAN Study to improve efficiencies and realize cost savings | | | | 0% | | Top Priority |
| → Manage parking resources to meet the needs of residents, visitors and businesses | | | | 60% | | Objective |
| → Bylaw Adjudication | | | | 15% | Appeal process for bylaw/parking tickets and allowing delivery of ticket by mail. | Top Priority |
| → City Wide Parking Review | | | | 25% | RFP for parking strategy has been issued. Expected to take up to 6 months from date of award of the work | Staff High Priority |
| → Parking Licence Plate Recognition | | | | 0% | The rules and regulations of the parking limits need to be defined and updated prior to being able to move to license plate reader technology. | Staff High Priority |
| → Fees and Charges Bylaw (increase for highway use violations) | | | | 0% | | High Priority |
| COVID - 19 | | | | 41% | | Goal |
| → Operate all facilities and provide services consistent with Provincial Health orders | | | | 0% | All City facility and program services safety plans are in place and currently being revised with most recent health order | Objective |
| → Partner with service agencies and other community partners to provide social support for those most impacted by COVID-19 | | | | 52% | | Objective |
| → Research and Develop Gamification Program to Connect Residents Safely | | | | 44% | Recreation and Culture staff have developed a plan to include on-line gamification in the Winter recreation program offerings. | High Priority |

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| <p>→ Research Feasibility of Outdoor "Comfort Stations"</p> | | <p>13%</p> | <p>A discussion was held between the Director of Recreation and Culture and the Executive Director of the BIA, and it was decided to postpone the start of this project until the PHO ban on group gatherings and events is lifted.</p> <p>High Priority</p> |
| <p>→ Advocate on behalf of small business and work with community groups to support the local business community during the pandemic</p> | | <p>70%</p> | <p>Objective</p> |
| <p>→ Standardized Liquor Patio Hours</p> | | <p>50%</p> | <p>Endorsed by Council Jul. 22, 2019. BIA/businesses have concerns. Postponed due to covid-19 economic impact</p> <p>Low Priority</p> |
| <p>→ Research Feasibility of Weather Coverings for Picnic Table Areas in Memorial Park</p> | | <p>0%</p> | <p>On November 9, 2020, Council approved this recommendation of the COVID-19 Recovery Task Force, which is to have staff investigate options for temporary coverings for the outdoor picnic table area in Memorial Park as well as look into a long-term solution for weather protection for outdoor public spaces on the waterfront.</p> <p>Top Priority</p> |