



Economic Development Advisory Committee Action & Motion Tracking Document

Term: July 2021- October 2022
Updated: July 13, 2022

ACTION ITEMS

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
The South Surrey and White Rock Chamber of Commerce to provide information regarding I Love White Rock branding.	Other Business	2021-10-20	South Surrey and White Rock Chamber of Commerce	To be provided at a following meeting.
The Economic Development Officer to contact City of West Vancouver to gather information on their strategy to limiting certain business types.	Economic Development Strategic Plan	2022-03-04	Staff	COMPLETED
Staff to do research to try and locate documentation related to the original proposal of choosing LaConner as a Sister City.	Sister City Agreement with La Conner, Washington	2022-04-20	Staff	COMPLETED
Staff to do research as to whether or not a formal Sister City Agreement with LaConner is needed and what benefit there would be to having one.	Sister City Agreement with La Conner, Washington	2022-04-20	Staff	COMPLETED

MOTIONS

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2021-EDAC-003 : THAT the Economic Development Advisory Committee members have received and acknowledged the presentation.	Review of Committee Terms of Reference and Committee Mandate	2021-07-14	Committee Members	COMPLETED
2021-EDAC-004 : THAT the Economic Development Advisory Committee members have received and acknowledged the presentation and discussion.	Economic Development Strategic Plan Update - Status and Timeline	2021-07-14	Committee Members	COMPLETED

<p>2021-EDAC-005: THAT the Economic Development Advisory Committee have received and discussed Item 7, 2021-2022 Work Plan.</p>	2021-2022 Work Plan	2021-07-14	Committee Members	COMPLETED
<p>2021-EDAC-006: THAT the Economic Development Advisory Committee endorse the 2021 meeting schedule as presented:</p> <ul style="list-style-type: none"> • September 15, 2021; • October 20, 2021; and • November 17, 2021. 	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED
<p>2021-EDAC-007: THAT the Economic Development Advisory Committee endorse the 2021 meeting schedule as presented:</p> <ul style="list-style-type: none"> • <u>September 7, 2021</u>; • October 20, 2021; and • November 17, 2021. 	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED
<p>2021-EDAC-008: THAT the Economic Development Advisory Committee members email work plan ideas to staff by September 1, 2021.</p>	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED Submitted Work Plan ideas provided on the September 7, 2021, meeting agenda.
<p>2021-EDAC-011: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Explore all grant opportunities related to economic development.</p>	2021-2022 Work Plan	2021-09-07	Council	IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24 th meeting.
<p>2021-EDAC-012: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan

Review, provide input on and approve draft versions of the Economic Development Strategic Plan.				was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24 th meeting.
<p>2021-EDAC-013: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Recommend appropriate report card metrics for the updated Economic Development Strategic Plan.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-014: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Create a permanent Tourism position in the city for an experienced individual who can accomplish increasing day and overnight visits to White Rock.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-015: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

<p>Billboard before and after the boarder promoting White Rock, restaurants, businesses, Semiahmoo First Nations, etc.</p>				<p>was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-016: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Promote White Rock in the sister city, La Conner.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-017: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Encourage more festivals, for example, birding, kite boarding and vegan food (off-season events).</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-018: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

<p>Work toward declaring White Rock the City "of Lights" by the Sea.</p>				<p>was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-019: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Attract more tourism to White Rock by installing digital kiosks (one Uptown, one on Marine Drive and one at Memorial Park).</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-020: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Review zoning and bylaws related to different accommodation needs.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-021: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

Re-open Martin Street to two-way traffic from Marine Drive to Victoria Avenue.				was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24 th meeting.
<p>2021-EDAC-022: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Create a multi-use plaza from Vidal Street to Martin Street on Marine Drive to facilitate more patio space for businesses, traffic calming and larger special event space.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-023: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Re-purpose (not remove) the parking spaces on the south side of Marine Drive from the museum to Vidal Street.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-024: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

<p>Recommend that City Council consider a request that allows the Economic Development Advisory Committee to form a sub-committee/working group to review options for re-establishing a publicity accessible west wharf float facility for the summer of 2022.</p>				<p>was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-025: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Re-open discussion with BNSF railway to renegotiate the lease of BNSF lands with a focus on reducing parking fees and the flow of dangerous goods and coal along the White Rock and Crescent Beach waterfront areas.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-026: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Open discussions with TransLink to review the frequency and effectiveness of public transport options, specifically focusing on routes from Uptown to Marine Drive.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-027: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

<p>Initiate a review of walking/cycling off-street corridors in uptown White Rock with a focus on completing a walking/cycling pathway from Centennial Park to Miramar Plaza.</p>				<p>was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-028: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Focus on small retail in the town centre.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-029: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Invite a higher education institution to open a White Rock campus, for example, Emily Carr White Rock Fine Arts Campus, Tech BC White Rock Institute of Science or Kwantlen University College.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-030: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

Establish tax beak incentives to attract more businesses, for example, the first year is discounted for property tax for building owners or rentals (rebates given to building owners for their renters).				was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24 th meeting.
<p>2021-EDAC-031: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Develop a working plan to create a tech friendly environment.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-032: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Actively seek and reclaim underutilized, undervalued or distressed City land, such as back alleys, former industrial, or land that is subject to easements or rights of ways.</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-033: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	<p>IN PROGRESS</p> <p>Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan</p>

<p>Develop a future plan to repurpose mini commercial economic zones throughout the city, for example, a back-alley brewery row, art clubs or pop-up theater station, or city business zones.</p>				<p>was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-034: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p>Develop an exposure plan for corporate sponsorships of City initiatives.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>IN PROGRESS Recommendation was provided on the October 4, 2021 Regular Council meeting. The work plan was referred to staff for further input, which was provided and received at the October 25, 2021 Council meeting. Staff to provide an update on the work plan at the February 24th meeting.</p>
<p>2021-EDAC-035: THAT the Economic Development Advisory Committee have received and acknowledged Item 6.1, Committee Action Tracking.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Committee Members</p>	<p>COMPLETED</p>
<p>2021-EDAC-039: THAT the Economic Development Advisory Committee form a working group to explore opportunities for tech companies to set up in White Rock. The following members would be apart of the working group:</p> <ul style="list-style-type: none"> • A. Smith; • M. Partridge; • P. Zheng; and • R. Khanna (as a non-voting resource). 	<p>2021-2022 Work Plan Update</p>	<p>2021-10-20</p>	<p>Working Group Members</p>	<p>COMPLETED/OBSOLETE All EDAC working groups were combined into one working group.</p>
<p>2021-EDAC-040: THAT the Economic Development Advisory Committee form a working group to do a site survey review of underutilized City land. The following members would be part of the working group:</p> <ul style="list-style-type: none"> • A. Smith; • M. Partridge; and • P. Zheng. 	<p>2021-2022 Work Plan Update</p>	<p>2021-10-20</p>	<p>Working Group Members</p>	<p>COMPLETED/OBSOLETE All EDAC working groups were combined into one working group.</p>

2021-EDAC-041: THAT the Economic Development Advisory Committee request Council direct staff to approach the developer of Soleil to consider installing signage on the outside of the building, welcoming people to White Rock, after construction has been completed.	Other Business	2021-10-20	Other Business	IN PROGRESS Motion was adopted at the November 8, 2021 Council meeting.
2022-EDAC-003: THAT the Economic Development Advisory Committee recommends that Council approve the Committee removing items from the Work Plan document that staff have recommended be removed, with the understanding that these items will stay on record for further action by staff and/or the Committee in future years.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council endorsed the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-004: THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 6: "Review, provide input on and approve draft version of EDSP" in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council approved the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-005: THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 7: "Recommend appropriate report card metrics for the updated EDSP" in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council approved the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-008: THAT the Economic Development Advisory Committee recommends that Council approve the Committee combining Work Plan Items 10: "Develop an exposure plan for corporate sponsorships of City initiatives" and 12: "Encourage more festivals for example, Birding, Kite Boarding and Vegan Food (off season events)", and that this combined item continue to be included in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council approve the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-011: THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 13: "Improve the tourist experience throughout the City by installing digital information kiosks (one Uptown, one on Marine Drive and one at Five Corners)" in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council approved the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-012: THAT the Economic Development Advisory Committee recommends that Council approve the Committee removing Item 14: "Open discussion with TransLink to review the frequency and effectiveness of public transport options, specifically focusing on routes from Uptown to Marine Drive"	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council approved the recommendation at the March 7, 2022 Regular

from their 2021-2022 Work Plan.				Council meeting.
2022-EDAC-013 : THAT the Economic Development Advisory Committee recommend that Council endorse that Mayor Walker, along with TransLink, review the frequency and effectiveness of public transport options, specifically focusing on routes from Uptown to Marine Drive.	2021-2022 Work Plan	2022-02-24	Council	COMPLETED Council endorsed the recommendation at the March 7, 2022 Regular Council meeting.
2022-EDAC-015 : THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 15: "Actively seek & reclaim underutilized, undervalued, or distressed City Land - Back alleys, former industrial, or subject to easements or right of ways." in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.
2022-EDAC-016 : THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 16, "Develop a future plan to repurpose mini commercial economic zones throughout the City - E.g., Back alley becomes a brewery row, creating arts clubs or pop-up theater stations, or creating new city business zones.", be combined with Item 15, "Actively seek & reclaim underutilized, undervalued, or distressed City Land - Back alleys, former industrial, or subject to easements or right of ways.", in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.
2022-EDAC-017 : THAT the Economic Development Advisory Committee recommends that Council approve the Committee continuing to include Item 17, "Develop a working plan to create a tech friendly environment", in their 2021-2022 Work Plan.	2021-2022 Work Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.
2022-EDAC-018 : THAT the Economic Development Advisory Committee form a working group to explore opportunities to obtain a higher education institution satellite campus in White Rock; and THAT the working group work with staff to achieve the objective of Item 18 of the Work Plan.	2021-2022 Work Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.

<p>2022-EDAC-019: THAT the Economic Development Advisory Committee appoint Committee members D. McLean and A. Smith to a working group for exploring opportunities to obtain a higher education institution satellite campus in White Rock.</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>
<p>2022-EDAC-020: THAT the Economic Development Advisory Committee recommend Council endorse Goal #1 of the Economic Development Strategic Plan: To attract and retain small and medium sized independent businesses that will enhance the existing character and charm of the city.</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>
<p>2022-EDAC-021: THAT the Economic Development Advisory Committee recommend Council endorse that the City of White Rock, in collaboration with the White Rock Business Improvement Association and the South Surrey White Rock Chamber of Commerce, create an inventory of existing businesses, perhaps by business type (or sub-type), and use this information to attract newer businesses.</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>
<p>2022-EDAC-022: THAT the Economic Development Advisory Committee recommend Council direct staff to amend the second initiative of the first objective from the Economic Development Strategic Plan's Goal #2 to read as follows: Take measure to support vibrancy, diversity, locality and charm in all commercial centres by enacting bylaws designed to limit or encourage the number of types of businesses that Council feels there are too many of (as West Vancouver is doing).</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>
<p>2022-EDAC-023: THAT the Economic Development Advisory Committee recommend Council direct staff to include descriptive words, such as coach house, laneway houses and secondary suites, that could ideally be permitted on single family lots, in the Economic Development Strategic Plan, in the final action item of the last objective for Goal #2.</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>
<p>2022-EDAC-024: THAT the Economic Development Advisory Committee recommend Council direct staff to conduct a survey, through Talk White Rock, on White Rock residents</p>	<p>Economic Development Strategic Plan</p>	<p>2022-03-04</p>	<p>Council</p>	<p>A recommendation regarding this item may be brought forward to a future Regular Council meeting.</p>

working from home, and possibly creating a focus group thereafter, with the intention of capturing information for the Economic Development Strategic Plan.				
2022-EDAC-025 : THAT the Economic Development Advisory Committee recommend Council endorse Goal #2 of the Economic Development Strategic Plan, "To promote private and public development and projects that will enhance white rock's existing strengths and improve its overall attractiveness and livability", with the recommended changes.	Economic Development Strategic Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.
2022-EDAC-026 : THAT the Economic Development Advisory Committee recommend Council to endorse Goal #3 of the Economic Development Strategic Plan: To increase visitation to White Rock by making the City the most captivating destination south of the Fraser River.	Economic Development Strategic Plan	2022-03-04	Council	A recommendation regarding this item may be brought forward to a future Regular Council meeting.
<p>2022-EDAC-027: THAT the Economic Development Advisory Committee endorse the 2022 meeting schedule as presented:</p> <ul style="list-style-type: none"> • March 16, 2022; • April 20, 2022; • May 18, 2022; • June 15, 2022; • July 20, 2022; and • September 21, 2022. <p>All meeting times will be scheduled to take place on Wednesdays from 4:00 p.m. to 6:00 p.m.</p>	Economic Development Strategic Plan	2022-03-04	Committee as a Whole	COMPLETED Endorsed at the March 4, 2022 EDAC meeting.
2022-EDAC-030 : THAT the Economic Development Advisory Committee endorse the Annual Report Card Metric of the Implementation Plan as presented by the Economic Development Officer, contingent on several issues, brought forward by the Committee, being resolved.	Economic Development Strategic Plan	2022-03-16	Council	COMPLETED Endorsed at the April 11, 2022 Regular Council meeting.
2022-EDAC-031 : THAT the Economic Development Advisory Committee recommends that the City of White Rock develop a beautification plan from an economic perspective and an implementation process to make that happen; and	Economic Development Strategic Plan	2022-03-16	Council	COMPLETED Approved at the April 11, 2022 Regular Council meeting.

<p>THAT the Economic Development Advisory Committee recommends that the Visually Appealing Cityscapes and Activated Alleyways presentation be shared with the Arts and Cultural Advisory Committee.</p>				
<p>2022-EDAC-032: THAT the Economic Advisory Committee combine the following three working groups into one working group:</p> <ul style="list-style-type: none"> • Tech Companies Working Group • Underutilized City Land Working Group • Higher Education Institution Satellite Campus Working Group 	<p>Economic Development Strategic Plan</p>	<p>2022-03-16</p>	<p>Council</p>	<p>COMPLETED Endorsed at the April 11, 2022 Regular Council meeting.</p>
<p>2022-EDAC-033: THAT the Economic Development Advisory Committee endorse the following members to the combined working group, that will look at tech companies, underutilized City lands and higher education institution satellite campuses, with the understanding that the South Surrey & White Rock Chamber of Commerce, White Rock Business Improvement Association, Director of Planning & Development Services, and Economic Development Officer be available as resources when required:</p> <ul style="list-style-type: none"> • A. Smith; • D. McLean; and • P. Zheng. 	<p>Economic Development Strategic Plan</p>	<p>2022-03-16</p>	<p>Council</p>	<p>COMPLETED Endorsed at the April 11, 2022 Regular Council meeting.</p>
<p>2022-EDAC-036: THAT that Economic Development Advisory Committee recommends that Council invite Blaine, Washington to partake in a Friendship City Agreement with the City of White Rock, with an understanding that the Friendship City Agreement with Dongyang, China is expired at this time; and</p> <p>WHEREAS the two communities are adjacent to Semiahmoo bay;</p> <p>WHEREAS the two cities have a natural connection through peace arch park;</p> <p>WHEREAS we share the interest of attracting tourists</p>	<p>Sister City Agreement with La Conner, Washington</p>	<p>2022-04-20</p>	<p>Council</p>	<p>IN PROGRESS Endorsed at the May 9, 2022 Regular Council meeting.</p>

to our communities; and THEREFORE, we should compare notes and share governance and business practices.				
2022-EDAC-037 : THAT that Economic Development Advisory Committee recommend Council direct Staff to invite Blaine and LaConner, Washington to future City events.	Sister City Agreement with La Conner, Washington	2022-04-20	Staff	COMPLETED Endorsed at the May 9, 2022 Regular Council meeting.
2022-EDAC-038 : THAT the Economic Development Advisory Committee appoint M. Partridge and D. McLean to represent the Economic Development Advisory Committee, should the following motion, recommended by the Arts and Cultural Advisory Committee, pass at the April 25, 2022 Regular Council meeting: THAT Council direct staff to invite two (2) representatives each from the Public Art Advisory Committee, the Economic Development Advisory Committee and the Arts and Cultural Advisory Committee to participate in a roundtable discussion workshop facilitated by the Manager of Cultural Development, and invite the Economic Development Officer to participate, focused on creating a report regarding placemaking in the City.	Other Business	2022-04-20	Arts and Cultural Advisory Committee	COMPLETED The motion was passed at the April 25, 2022 Regular Council meeting. The Arts and Cultural Advisory Committee is to coordinate the workshop between the three committees (workshop held June 8, 2022).
2022-EDAC-041 : THAT the Economic Development Advisory Committee form a working group to assist the Economic Development Officer in drafting a Sister City Agreement with La Conner, Washington, and a Friendship City Agreement with Blaine, Washington.	Sister City and Friendship City Agreements	2022-05-18	A. Shah and M. Partridge (working group members)	COMPLETED The working group met in early June 2022, and will reported back with an update on their initiatives at the June 15, 2022 meeting.
2022-EDAC-042 : THAT the Economic Development Advisory Committee work towards forming a Friendship City Agreement with Blaine, Washington.	Sister City and Friendship City Agreements	2022-05-18	Committee	Refer to Motion 2022-EDAC-036

<p>2022-EDAC-043: THAT the Economic Development Advisory Committee express support for Mayor Walker to pursue further conversation with TransLink to enhance public transportation in White Rock.</p>	<p>Marine Drive Transit Data</p>	<p>2022-05-18</p>	<p>Mayor Walker</p>	<p>IN PROGRESS Endorsed at the May 9, 2022 Regular Council meeting.</p>
<p>2022-EDAC-046: THAT the Economic Development Advisory Committee recommend that Council direct staff to engage in discussions with La Conner Washington to renew White Rock’s Sister City Agreement based on the draft Agreement prepared by the EDAC Working Group with the assistance of the Economic Development Officer; and that staff also engage in discussions with Blaine Washington to establish a Memorandum of Understanding (MOU) regarding a Friendship City relationship based on the draft MOU prepared by the EDAC Working Group with the assistance of the Economic Development Officer.</p>	<p>Sister City and Friendship City Updates</p>	<p>2022-06-15</p>	<p>Council</p>	<p>Included on July 11, 2022 Regular Council agenda. ENDORSED</p>
<p>2022-EDAC-047: THAT the Economic Development Advisory Committee recommend that Council direct staff to (1) investigate what Sister City signage is currently in place and explore options to install a sign in a more visible location, (2) arrange for Council representation to attend one Council meeting in the Town of La Conner each year, (3) provide a link to La Conner’s website on the City’s website, and (4) promote La Conner’s popular tourist activities and events, after the Sister City Agreement is signed; and that Council further direct staff to discuss that reciprocal actions be taken by La Conner when discussing the formal Sister City Agreement.</p>	<p>Sister City and Friendship City Updates</p>	<p>2022-06-15</p>	<p>Council</p>	<p>Included on July 11, 2022 Regular Council agenda. ENDORSED</p>
<p>2022-EDAC-048: THAT the Economic Development Advisory Committee recommend to not vote on the following draft recommendation: Recommend that Council ensure that they</p>	<p>Sister City and Friendship City Updates</p>	<p>2022-06-15</p>	<p>Committee</p>	<p>COMPLETED</p>

<p>set aside funds to support activities resulting from the Sister City Agreement with La Conner and the Friendship City Agreement with Blaine.</p>				
<p>2022-EDAC-049: THAT the Economic Development Advisory Committee recommend that Council invite both the Sister City La Conner and the Friendship City Blaine to a minimum of two major events per year, ideally Canada Day and the Bright Walk in White Rock Festival, and that as hosts of these events Council provide support or suggestions for transportation and accommodations inside the City and meals.</p>	<p>Sister City and Friendship City Updates</p>	<p>2022-06-15</p>	<p>Council</p>	<p>Included on July 11, 2022 Regular Council agenda. ENDORSED</p>