

THE CORPORATION OF THE  
CITY OF WHITE ROCK  
BYLAW 2380



A Bylaw to amend the  
"White Rock Sign Bylaw, 2010, No. 1923" as amended

The COUNCIL of the City of White Rock, in an open meeting assembled, enacts as follows:

1. "White Rock Sign Bylaw, 2010, No. 1923" is hereby amended as follows:
  - (1) By amending Part 6 – Regulations for Signs Not Requiring a Permit, Section 10.2 by adding the following as a clarification note:

**Note:**

*4 ft X 6 ft Sign – 24 sq. ft*

*5 ft X 5ft Sign - 25 sq. ft*

*6 ft X 6ft does not fit criteria (oversized)*

*Result: Section 10.2 to then read as follows:*

Political Signs shall be non-illuminated and may have up to four Sign Faces. No single Sign Face shall exceed 2.5 square metres (26.91 square feet) in Sign Area and no free-standing political sign shall exceed 2.1 metres (6.89 feet) in height.

**Note:**

*4 ft X 6 ft Sign – 24 sq. ft*

*5 ft X 5ft Sign - 25 sq. ft*

*6 ft X 6ft does not fit criteria (oversized)*

- (2) By Deleting Part 6 – Regulations for Signs Not Requiring a Permit, Section 10.3 and inserting:

*10.3 Political signs shall not be placed on a public right -of-way or on any City property (including the promenade and pier areas) with the exception that they may be placed on a public right-of-way (boulevard area) in a front or side yard on the inside of a sidewalk, with the permission of the adjacent property owner.*

- (3) By Adding a new Section 10.5 as follows and the remaining sub-section of Section 10 will be renumbered:

*10.5 Political Signs shall not be placed on any vacant building(s) / storefront(s) or properties without written permission of the property owner or representative.*

- (4) By Adding a new Section 10.7 as follows:

Any Political Sign that does not comply with this section of the bylaw (Section 10) will be removed by the City and the candidate will be contacted with a written warning via email. If political signage from the same candidate is found in the same prohibited location following 24 hours of the written warning being issued it may result in a ticket and fine being issued in accordance with the City's Ticketing Bylaw.

**Note:** the ticket charges range from \$50 to \$100 per offense.

- (5) This Bylaw may be cited for all purposes as the "White Rock Sign Bylaw, 2010, No. 1923, Amendment No. 4, Bylaw, 2021, No. 2380".

RECEIVED FIRST READING on the	04	day of	October,	2021
RECEIVED SECOND READING on the	04	day of	October,	2021
RECEIVED THIRD READING on the	04	day of	October,	2021
RECONSIDERED AND FINALLY ADOPTED	25	day of	October,	2021



DARRYL WALKER, MAYOR



TRACEY ARTHUR,  
DIRECTOR OF CORPORATE ADMINISTRATION