

**Issued on:** July 13, 2021

**Approved by:** Council

**Updated:** March 15, 2022

## 2021-2022 WORK PLAN

To assist Council in accomplishing their Strategic Priorities in a timely manner, the annual work plan was prepared by the Public Art Advisory Committee for their term and submitted to Council for approval. It is recognized that other work items may arise during the course of the term and that additions to the work plan may be recommended by Council, staff or the Committee itself. Additional items requested to be added to the work plan by the Committee should not require additional meetings from their meeting schedule. The purpose of the Public Art Advisory Committee is to advise Council on items linked directly within their mandate, which correlate to Council’s Strategic Priorities.

Any amendment to the Public Art Advisory Committee approved work plan must be approved by Council.

<i>Task/Activity</i>	<i>Objective</i>	<i>Action Steps</i>	<i>Priority Level*</i>	<i>Target Due Date</i>	<i>Completion Date</i>	<i>Referred by Council?</i>	<i>Expectation from Council:</i>	<i>Assigned Member</i>	<i>Update March 2022</i>
Centre Street Walkway Art Plan	To incorporate art into the project	1. Develop an art plan in collaboration with Parks Manager 2. Implementation	High	January 2022 TBD 2022	TBD 2022	Yes	Art integrated into the engineering project	Staff and All Committee	Delayed
Street Art Banners	To enhance our brand as a Creative City	1. Confirm the budget for banners 2. Call for artists 3. Production/Installation	High	May 2022 June 2022 July 2022	July 2022	Yes	Effective use of existing banner poles	Staff/Selection Panel including Committee	Awaiting budget
Intersection Public Art Project Johnstone Road and Thrift Avenue	Project funded by developer	1. Develop an art plan 2. Call for artists 3. Production 4. Unveiling	High	Sept 2021 Nov 2021 June 2022 Oct 2022	Oct 2022	Yes	Addition to the public art inventory	Staff/Committee/Selection Plan	On track
Inventory of Civic Mural Locations	To encourage more murals	1. Create mural guidelines 2. Review civic owned walls	Med	Oct 2022 April 2022	May 2022	Yes	More murals in the City	Committee to suggest locations so staff can	Not started

\*Priority: High, Medium, Low (items referred by Council should be of the Highest Priority)

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		3. Determine if appropriate for murals		May 2022				collaborate with Municipal Operations and Engineering to review and finalize	
Murals on Hoarding Policy	To encourage more murals	1. Review policies from other cities 2. Draft policy	Low	Feb 2022 May 2022	May 2022	Yes	More murals in the City – increased beautification	Committee to do research on other policies. Working group to draft recommendations	Not started
Public Art and Placemaking Art Policy	To ensure policy aligns with strategy	1. Draft Policy 2. Review 3. Recommend to Council	High	Oct 2022	Oct 2022	Yes	A policy that supports decision making	Staff/Committee	Completed
Monitor to Completion the Monaco Development Art Project	To ensure developer public art project is on track	Receive and review updates from the project	High	TBD	June 2022	Yes	Successful private sector project	Staff/Committee	tbd
As noted in the Cultural Strategic Plan: Develop a multi-year integrated art plan for the City, including areas to focus on such as the cultural corridor (crosswalks, banners, etc.)	To ensure a strategic approach is taken to the development of the City's public art and placemaking art	Conduct a specific workshop about public art and placemaking art project ideas to create an overarching Civic Art Plan	Med	February 2022	Feb 2022	Yes	Achievement of Cultural Strategic Plan Vision	Staff/Committee/Consultant	Not started
As noted in the Cultural Strategic Plan: Address the need for a physical hub for the arts to thrive/cultural corridor	Address the need for arts and cultural spaces and the cultural corridor. In house facilitation – round table discussion – input for 2023 budget request	Conduct a joint workshop with the ACAC to discuss the need for arts and cultural spaces and the cultural corridor. In house facilitation – round table discussion – input for 2023 budget request	Med	July 2022	July 2022	Yes	Achievement of Cultural Strategic Plan Vision	Staff/ACAC Committee and PAAC Committee	Not started

\*Priority: High, Medium, Low (items referred by Council should be of the Highest Priority)