Fundraising Walk to Aid the Hungry Homeless and Hurting
Purpose: Raise funds for Sources Homeless Prevention Program and Rent Bank

Homeless Prevention - Helps individuals to access income supports and address tenancy issues

Rent Bank - Offers no-interest loans for rent and utility arrears

Funding: These programs receive no government funding. Funds come from loan repayment, grants, and fundraising.
Last year, Sources Homeless Prevention Advocates assisted more than 1000 individuals to stay in their homes.

On the Peninsula:

* The WRSS Food Bank distributed 15,786 food hampers to 1,711 individuals in 868 households.

* Women’s Place provided 6,953 hot lunches and distributed 3,708 bags of clothing to women and children in need.

* Our White Rock based Income Tax Clinic prepared 582 returns for local low income residents, a 21% increase.

* Our free Dental program provided 379 appointments to 194 clients.

* Population at RISK on the Peninsula
The Coldest Night of the Year is a family-friendly walking fundraiser for programs supporting the hungry, homeless, and hurting.

White Rock is one of more than 80 Canadian communities participating in the walk.

Sources is hosting the White Rock Walk for a second year – honoring our mission to “promote social wellness for our community”

The Walk begins and ends at Sources Peace Arch Resource Centre located at 882 Maple Street.

Date: Saturday February 21, 2015

Start: Registration at 4pm, Walk begins at 5pm
Start: 822 Maple Street, cross Marine Drive to promenade and walk west to White Rock Pier. Reverse direction and walk east to end of promenade on east beach. Cross Marine Dr. to north side of road and walk east to Maple St., turn left to destination on right.
Start: 822 Maple St. left to Marine Dr. cross Marine Dr. and proceed west along promenade to end of promenade on West Beach. Change direction returning east back along promenade to end on east beach. Cross Marine Dr. head east to Maple St. turn left to 822 Maple St.
Start: 882 Maple St, walk west along Promenade to end on West Beach, cross to north side of Marine Drive, turn west (left) to Nichol Rd., turn around go back on Marine Drive to the boardwalk, cross the street and walk back along the boardwalk to the end, cross Marine Drive and go east along Marine Drive to Stayte Road, then turn around and go west along Marine Drive to Maple Street, turn right heading north up Maple Street to Sources.
* GOAL: $80,000

* HOW:
  * **Team Captains:** We are looking for 50 team captains who will recruit friends and family to join their walking/fundraising team
  * **Sponsors:** We are looking for businesses willing to provide event sponsorship in the form of cash donations or goods
  * **TOQUE BONUS:** Every walker who raises either $75 (youth 17 and under) or $150 (adults) gets our famous Coldest Night toque.
* Teams to fundraise
* Endorse the event
* Distribute CNOY information through the City Hall Insider
* Route Marshalls from White Rock Leisure Services (up to 6 volunteers)
* Tents (2-3)

* How you can support...
* Thank you for the opportunity to speak with you about The Coldest Night of the Year
* Your support and participation will help ensure the Walk is a success
* Together, we are

**Taking Steps to Prevent Homelessness**

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**Thank You**